



City of Monroe, Washington
Parks & Recreation Department

February, 2016

MISSION

Protect and enhance the natural beauty of Monroe through the development of a vibrant system of parks, open space and trails. Provide citizens of all ages positive recreational opportunities in clean, safe and accessible recreation facilities. Enhance health, quality living and the natural environment for future generations.

Department Update

Snohomish County Hotel/Motel Fund Grant Award

The City of Monroe has just received notice of a Snohomish County Hotel/Motel Tax Fund grant award of \$9,600 for tourism-branded street banners for Monroe! Staff from the Parks and Recreation Department applied for the grant last summer. The grant award will be used to design, purchase and install approximately 70 street pole banners for the historic downtown and North Kelsey shopping, lodging and restaurant retail areas in Monroe. As part of the grant conditions, City staff will work with the Snohomish County Tourism Bureau in the design guidelines for the banners, that will reflect a visual integration of the Bureau's long-range tourism development and marketing strategy. The branding elements of the banners will be consistent, yet individual banners will display distinct categories of tourism-related themes. This cross-promotion marketing approach will help introduce hidden assets in our community and bring together our historic downtown, the North Kelsey shopping area and the Evergreen State Fairgrounds as tourist destinations in Snohomish County. Existing and new events held in the greater Monroe area will benefit from the tourism imagery that the banners will display, as well as area restaurants, lodging and shopping districts.

Be one of the decision-makers who will create the future tourism vision for the Skykomish and Snohomish River Valley Region!

Calling all Skykomish and Snohomish River Valley community leaders, local businesses, tourism entrepreneurs, tour operators, lodging affiliates, volunteers, outdoor enthusiasts, restaurateurs and anyone with an interest in the Valley tourism economy **to register and attend the Rural Tourism Workshop Regional Visioning and Planning Sessions!**

Be proactive and join other leaders from the Valleys to create the regional tourism vision and plan to implement together in the future!

Lunch *and* the series are free! Space is limited so sign up now!

Sounds great, what do I do?

[CLICK HERE TO REGISTER](#) Monday, March 7: **Create the Vision** for the Skykomish and Snohomish River Valley regional tourism story 8:30 am till 4 pm at the Rock Church in Monroe.

[CLICK HERE TO REGISTER](#) Tuesday, March 8: **Make the Plan to tell the story** at the Planning Session 8:30 am till 4 pm at the Rock Church in Monroe.

Location:

The Rock Church in Monroe
16891 146th St SE
Monroe, WA 98272

You will need to register twice, once for each day – but don't worry, after you've registered, there will be a follow up call to confirm your registration. Need help? Reach the Tourism Bureau directly Terry@Snohomish.org or (425) 348-5802 to register, either way - don't delay!

Who is inviting me and why do I care?!

The Skykomish and Snohomish River Valley Rural Tourism Development Workshop Series is presented by Pandion Consulting and proudly sponsored by the Snohomish County Tourism Bureau and Snohomish County Office of Trade and Economic Development. You've worked hard to build your tourism economy, we want to support your efforts and work with you to develop and tell your story!

There's more to come, so save these dates! Take the survey inside the registration form to weigh in on topics for these upcoming workshops!

Workshop 1: Tuesday, March 29

Workshop 2: Tuesday, April 19

Workshop 3: Tuesday, May 3

Final Session: Tuesday, May 24

We are excited to serve you this year!

Sky To Sound Water Trail Coalition Update

The Snohomish County Office of Economic Development has received a grant award from the National Park Service to develop a Sky to Sound Water Trail Plan. Its mission is to develop a sustainable water trail that offers recreation opportunities and amenities to visitors and economic benefits to the many partners committed to creating an exemplary water trail. The working vision of this project is a network of whitewater and flatwater trails reaching from the Wild Sky to Puget Sound. The City of Monroe is participating as one of 28 coalition members who are meeting monthly and beginning to work on mapping and inventory of the system, public outreach and establishing a 1-year work plan.

Lake Tye Park Veterans Memorial Donation Update

The American Legion Arthur Kincaid Post No. 58 in Monroe is seeking donations from local businesses and individuals to help raise funds to donate and install a Veterans Memorial monument and lighted flagpole at Lake Tye Park for the purpose of honoring the service, sacrifice and legacy of United States veterans and their families.

Since 1951 a solitary concrete monument has stood in Arthur Kincaid Memorial Athletic Field (200 N Kelsey St.) as a tribute to those from Monroe who died serving our Country in WWII. The monument, having suffered vandalism and the harsh elements of weather sat in an obscure location behind a locked gate, with its presence forgotten and the memory of those it honored fading

The members of Arthur Kincaid Post 58 have decided to replace the memorial with one of etched granite. The original remaining brass plaque with the words "We honor the memory of those who gave in the service of our country" by the Arthur Kincaid Post No. 58, American Legion, Monroe, Wash.", will be permanently displayed on the new granite monument.

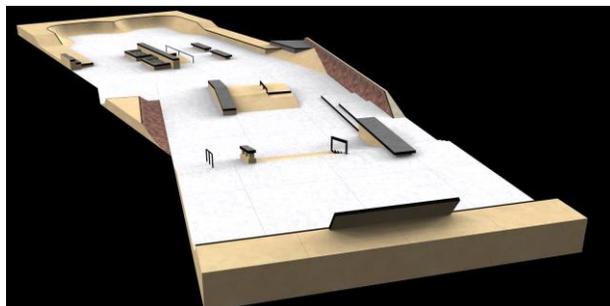
The Monroe Historical Society has a strong desire to help promote this project and work with the American Legion. In addition, the 8th grade class at Park Place Middle School, under the guidance of teachers Dottie Simoni and Tanya Boyle, is highly engaged in the project. They spent countless hours researching the archives and discovered the names of the twenty men from Monroe who were killed in action during WWII. They have

also committed to fundraising and public outreach.

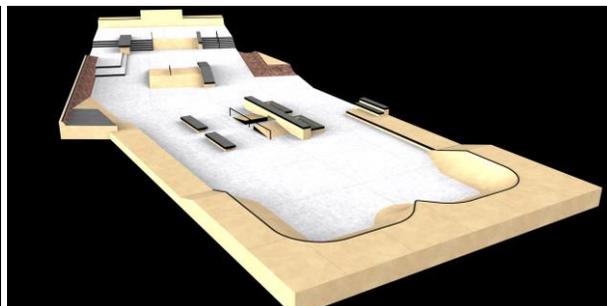
We count it a privilege to honor all Veterans who serve, past and present, in defense of the United States. Information on how to make tax deductible gift for this monument project can be found by visiting the American Legion Arthur Kincaid Post 58 website: <http://www.americanlegionmonroe.org/2016/arthur-kincaid-post-58-news/434/>

Lake Tye Skate Park Improvements

We are currently advertising for construction bids for the project with an anticipated timeline of commencing construction in March! After a bid award, a construction schedule will be established, with an estimate of completion this summer. The total project cost is estimated at \$270,000.



Skate Park concept looking north



Skate Park concept looking south

Volunteer Opportunities Join the City of Monroe team by volunteering your talent and time to support City programs, projects and events. Volunteering is an opportunity to learn about Monroe's diverse community, understand how local government works and connect with other community members. The City offers on-going and one-time event volunteer opportunities. If you are interested in volunteering, or seeking additional information, please contact Denise Jacobsen at (360) 863-4559.

Visit the City website www.monroewa.gov for information on upcoming programs and events.