



WELCOME

Economic Development Advisory
Board

July 23, 2020

AGENDA

Part I

- Welcome and Call to Order
- Approve Meeting Minutes – June 25 and July 9, 2020

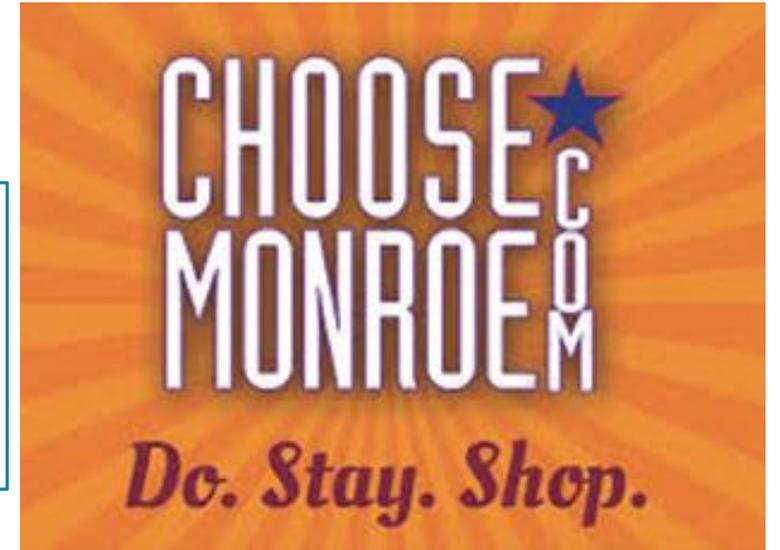
Part 2 – New Business

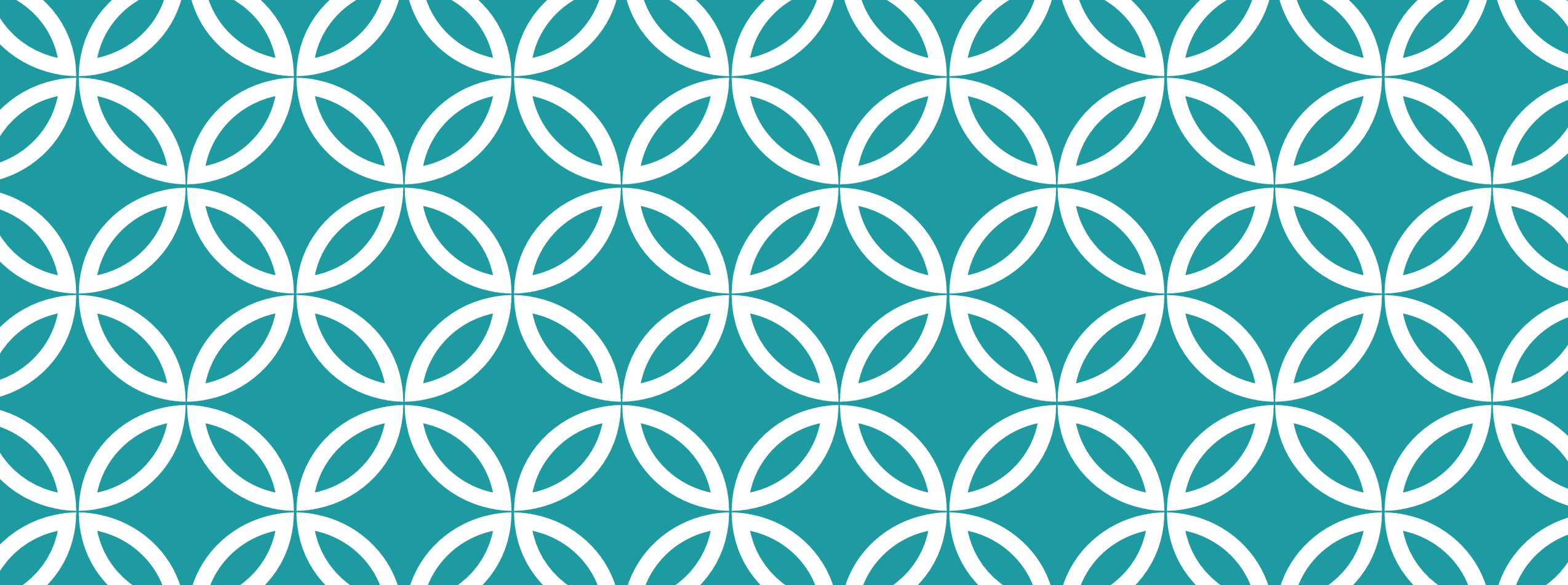
- SnoPUD Presentation: Future Projects in Monroe
- Small Business Relief Grant Award Recommendations
- Business Survey Questions

Part 3

- Board Member Comments/Updates

Part 4 – Next Meeting – August 13, 2020





APPROVE MEETING MINUTES

June 25 and July 9, 2020

Economic Development Advisory
Board

July 23, 2020

CALL TO ORDER

The June 25, 2020 Monroe Economic Development Advisory Board Meeting was called to order at 8:05 a.m.; Zoom Meeting Platform.

ROLL CALL

Members present: Allan Dye, Sally King, Liz Nugent, Bridgette Tuttle, Katy Woods; and ex-officio member Jim Watt

Staff present: Deborah Knight, Rich Huebner, and Ben Swanson

APPROVAL OF THE MINUTES

Board member Bridgette Tuttle made a motion to approve the minutes of the June 11, 2020 meeting. The motion was seconded by Board member Allan Dye. Motion carried 5-0.

DISCUSSION

Ms. Knight opened discussion of the possibility of closing Blakley Street between Main and Fremont Streets for the summer months. Such a closure would be to allow the section of Blakley Street to be utilized as outdoor seating for local restaurants. Ms. Knight asked Mr. Watt if he would present the possibility to downtown restaurateurs to gauge potential interest; Mr. Watt asked for clarification that it would be a 24-hour closure, which Ms. Knight confirmed, and Mr. Watt agreed to gauge the interest of the downtown restaurant community.

Ms. King asked if the City anticipated any negative reaction from drivers. Ms. Knight commented that she didn't expect significant negative feedback as the closure would be with the focus of helping downtown restaurants.

NEW BUSINESS

A. Gateway Signage: Updated Concepts

Mr. Huebner presented the updated Gateway Signage design concepts provided by Tangram Designs. Tangram provided concepts for three locations: the Western Gateway (roundabout at Main Street east of Highway 522); the Eastern Gateway (Main Street, just west of the railroad tracks; and the Southern Gateway (Lewis Street, north of the bridge).

Board member comments and feedback are presented for each proposed location:

Western Gateway

Consensus was overall positive reaction to the overall design. Ms. Tuttle and Ms. King both expressed a desire for a landscaping or framework element for the sign to help integrate it into the location; this sentiment was shared by the additional board members.

Eastern Gateway

Discussion ensued regarding this location and whether it should instead be incorporated into the Historic Downtown signage family. Ms. Tuttle suggested, and Ms. Knight agreed, that this location was indeed part of Historic Downtown, and the sign in this location should be replaced with something matching the concept design for that signage family; consensus agreed.

Ms. Knight requested the board still provide feedback of the proposed sign itself, as this concept may be incorporated into another location with limited space. General consensus was that the horizontal treatment of the letters is distracting; many board members commented that this design concept made them instinctively want to turn their heads sideways. Ms. Tuttle commented that the mountain design turned sideways is also not visually appealing.

Ms. Knight commented that the letters could remain stacked, but be turned vertically.

Discussion ensued regarding the rock framework of the design. Consensus was that the framework of the design worked, but the board members would like to see it in river rock. Ms. Knight commented that Mayor Thomas has stated Monroe is a river town, and any rock elements incorporated into city branding elements should be river rock.

Southern Gateway

Consensus was generally positive for the overall design, with a unanimous preference for river rock as the framework. Ms. Nugent commented that she would like to see the same base, done in river rock, on the Western Gateway sign.

Discussion ensued regarding the other signage currently in the environment, and what may be in place when the Gateway sign is installed. Ms. Knight commented that the directional sign – seen in the background of the Southern Gateway environment concept art – would be replaced with a new wayfinding sign from the wayfinding sign family Tangram is developing; the “Share the Road” bicycle sign further in the background is a WSDOT sign, and that agency would decide its future.

Further discussion ensued regarding potentially lighting the gateway signs at nighttime. Ms. Knight commented that she will discuss potential lighting options with the City Public Works department.

B. EDAB Work Plan

Mr. Huebner introduced the EDAB Work Plan for review, in light of the impacts of COVID-19. Discussion and comments on the Work Plan are presented by topic:

Six-Year Plan Update

Ms. Knight suggested this work begin in July, with a goal of ending by September for inclusion in the 2021 budget process. This will provide Council the opportunity to review specific projects requested for funding, potentially including the Gateway and Wayfinding signage programs and Main Street banner replacement.

Gateway/Wayfinding Signage

Ms. Knight commented that this work has been slightly delayed due to COVID, but final recommendations are planned to be presented to Council in August.

Annual Report

The 2020 Annual Report should follow a similar schedule, to be developed and published between January and March, 2021.

Vision 2050

Ms. Knight commented that the City has retained EnviroIssues to facilitate a discussion around the vision, mission and core values of the City, with the original plan for the outcome to be available for inclusion in the Comprehensive Plan update; the Comprehensive Plan update work will begin in 2021 and needs to be adopted by 2023. Ms. Knight commented that diversity, equity and inclusion will be a primary focus of both efforts.

Mr. Dye suggested that Vision 2050 work be delayed to 2021, with a hope that engagement around such topics could be conducted in-person. Ms. Tuttle commented that she was part of the previous Comprehensive Plan update, and recognizing the deficiencies in prior reports, feels this is an important topic to be included. Ms. Tuttle commented that small groups of up to 5 persons can meet in person, but such small group sizes would require a significantly high number of meetings.

Ms. Woods commented that she was also part of the previous Comprehensive Plan update as a representative of the School District, and she supports the delay until 2021; Ms. Woods commented that she didn't believe the City would receive the type of feedback needed in an online format.

Downtown Fee Waiver Brochure

Mr. Huebner commented that he has completed and published the updated brochure for the waiver enacted through June 14, 2021.

Economic Development Website

Mr. Huebner commented this was originally part of his work plan in his initial onboard, but COVID-related tasks have taken precedent. Mr. Huebner suggested a revision of the schedule to a timeframe of July through September, 2020.

Encouraging Housing Type Variety

Mr. Swanson commented that this is a project Anita Marrero is working on. The city has received a grant to develop a Housing Action Plan, with the final documents planned to be brought to Council for action in June, 2021. Mr. Swanson suggested a revision of the schedule to a timeline of January through June, 2021.

Business Survey

Ms. Knight commented that at its June 15 meeting, the City Council indicated a desire for the Business Survey to be conducted between July and September so that the results can inform the budget discussions. Results of the survey will provide Council with information pertaining to the concerns of the business community and assist Council in its allocation decisions.

BOARD MEMBER COMMENTS/UPDATES

Ms. Tuttle commented that face coverings are now required in public places by order of Governor Inslee, and that businesses are required to refuse service to anyone not wearing a face covering. Ms. Tuttle also commented that two wonderful community events recently took place: the graduation parade, and the Juneteenth celebration.

Ms. Tuttle also commented that Mr. Palmer had referred a potential new restaurant owner to Ms. Tuttle, and that Ms. Tuttle and the potential restaurateur will have a phone conversation on Friday, June 26.

Ms. King expressed concern for businesses with the face coverings order; Ms. King is concerned about the position the order places business owners who are non-confrontational by nature.

Ms. King also commented that she is concerned local restaurants have not been more proactive in having someone at the main door asking customers to wear face coverings. Ms. King commented she was recently in Twisp, and was encouraged by the number of people wearing face coverings, and the local businesses proactively engaging with customers on the subject.

Ms. King inquired how the new order will impact the city. Ms. Knight commented that the Monroe Police Department has addressed the governor's current and previous orders with an educational approach and not as an enforcement action; there has been no revisions issued to this practice, and Ms. Knight does not foresee the City issuing any misdemeanor citations. Ms. Tuttle commented that for business owners, their business licenses may be at risk.

Mr. Dye suggested that on the topic of misdemeanors, the City handle the issue as a "strong recommendation". Mr. Dye also commented that the price of masks has recently decreased for businesses that would like to stock up.

Ms. Woods commented that the Paycheck Protection Program (PPP) is coming to an end, and that all applications must be received and approved by the Small Business Administration (SBA) by June 30. Ms. Woods commented that a Prioritized Paycheck Protection Program bill is currently in the federal House of Representatives, and would support businesses with less than 100 employees that need additional support.

Ms. Woods commented that the PPP Forgiveness application is available on the SBA website, but that Coastal Community Bank is not accepting applications as the SBA has yet to establish forgiveness guidelines.

Mr. Watt commented that he had an extensive walk through downtown on June 24 with Mr. Palmer; Mr. Palmer provided an update on businesses slated to or considering coming to Monroe, and the two looked at available properties. Mr. Watt also recently had a tour of Harry's on Main Street.

Mr. Swanson commented that at its June 23 meeting, the City Council approved an ordinance allowing outdoor dining; Monroe's ordinance is similar to a recent ordinance

in the City of Bothell, and is intended to help make-up for the 50% maximum capacity of inside dining established in Phase 2 of the Safe Start Washington Plan, which Snohomish County is currently in. Mr. Swanson further commented that the ordinance waived parking requirements and allows restaurants to use parking areas for outdoor dining, and allows restaurants to use their own sidewalk space, and that of the neighboring business with its permission, for retail activities; a permitting process is still required to ensure ADA compliance, but permitting fees are waived.

Ms. Nugent commented that her husband visited Lake Tye Park on June 24, and while it's great that the park is re-opened, very few park users were wearing face coverings.

Ms. Knight commented that a conversation is needed in the near future about public engagement for the gateway and wayfinding signs, and that she is planning an agenda item for the July 28 City Council meeting to share the sign concepts with the Public Works Committee.

ADJOURNMENT

The meeting adjourned at 9:29 a.m.

Deborah Knight, City Administrator

CALL TO ORDER

The July 9, 2020 Monroe Economic Development Advisory Board Meeting was called to order at 8:05 a.m.; Zoom Meeting Platform.

ROLL CALL

Members present: Allan Dye, Sally King, Liz Nugent, Bridgette Tuttle; and ex-officio member Jim Watt

NOTE: Mr. Dye entered the meeting at approximately 8:15 a.m.

Staff present: Deborah Knight, Rich Huebner, James Palmer, Ben Swanson, and Denise Johns

APPROVAL OF THE MINUTES

Due to the lack of a quorum at the start of the meeting, approval of the June 25, 2020 meeting minutes was postponed to the July 23, 2020 meeting.

NEW BUSINESS

A. 2020 Business Survey

Mr. Palmer facilitated discussion of the 2020 Business Survey. Mr. Palmer commented that the City Council has requested the survey be completed earlier this year so that the Council may utilize the data to inform its 2021 budget deliberations.

Mr. Palmer commented that this year's survey will have additional significance as it will reflect the impacts to the business community of the COVID-19 pandemic. Mr. Palmer commented that the survey will include a focus on the responding business's future forecast on important issues such as potential expansion and staffing levels.

Mr. Palmer reviewed the framework of the survey, broken down into three parts:

1. Why Survey?
 - a. To demonstrate the City's support for the business community.
 - b. To build relationships with local businesses.
 - c. To understand needs and challenges.
 - d. To identify their future outlook.
 - e. To develop strategies and actions that will continue to support economic development.
2. Survey Components:
 - a. Company ID
 - b. Business Profile
 - c. Business Issue Identification
 - d. Business Issue Prioritization
 - e. Economic Forecasts
 - f. Education/Training

- g. Business Networking & Associations
- h. Information
- i. Satisfaction Levels
- j. Economic Development Priorities
- k. Main Street Focus

Mr. Palmer asked the members for additional suggested components, in addition to COVID-19 impacts. Suggested questions about the feelings around re-engagement with businesses following COVID-19. Ms. Tuttle commented that she has heard frustration over the process to start a new business, and that the city needs to create a perception that the city is approachable and pro-business; Ms. King suggested a question or questions regarding the respondent's perceptions of the process of working with the City.

3. Distribution

- a. Mr. Palmer shared the 2019 survey calendar.

Discussion ensued on how best to realign this calendar to meet the City Council's budget deliberations goal. Mr. Palmer commented that he would like increased participation this year, and that a lot more can be done to achieve that goal. Mr. Palmer and Mr. Huebner will collaborate on a promotional plan and schedule.

Ms. Knight commented that a future meeting topic will be how the city can help and support local businesses.

B. 3rd Quarter Work Plan

Mr. Huebner presented a draft updated work plan for the third quarter of 2020. The draft includes projects currently underway and continuing in the third quarter, as well as projects that will get underway in that quarter.

Ms. Knight commented that the Parks, Recreation and Open Space (PROS) Plan Update kick-off is tentatively slated for August; the City had hoped for some meetings at various park sites, but these may have to be reimagined. Ms. Knight commented that the City is planning a robust and fun outreach campaign.

C. Small Business Relief Grant Review Committee

Mr. Huebner provided an update on the Small Business Relief Grant, which closed on June 30. 24 applications were received, and Mr. Huebner provided the members with an alphabetical list of applicants.

Mr. Huebner requested board members who did not apply for the grant volunteer to assist the City on a grant review committee. Mr. Dye, Ms. King, and Ms. Tuttle volunteered.

D. Wayfinding and Gateway Signage Community Engagement

Ms. Knight requested feedback from the EDAB members regarding public engagement efforts for the Wayfinding and Gateway recommendations.

Due to the COVID-19 pandemic, the City will be unable to host an open-house style event as has been done for similar projects previously. Ms. Knight commented that the City could host a Virtual Town Hall on a dedicated website and visitors will be allowed and encouraged to visit and leave comments, or a Zoom town hall, which would provide an opportunity for the Tangram Designs team to present their work. Ms. Tuttle suggested the City do both formats to encourage higher participation.

BOARD MEMBER COMMENTS/UPDATES

Ms. Nugent commented that she has heard anecdotes of local businesses which reopened in Phase 2 under their standard operating hours, but are reducing hours due to lower than normal customer turnout.

Ms. Tuttle commented that she has heard similar experiences as described by Ms. Nugent. This is partly why she has not reopened the Whiskey Bar and that Monroe Pizza and Pints is still only open for carryout.

Ms. King inquired if any decisions or movement has been made regarding the potential closure of a section of Blakely Street, described in the previous meeting minutes. Mr. Watt commented that he has heard very positive response from downtown businesses, but that they are concerned about the cost and request that any fundraising efforts be implemented as a donation or request for contribution rather than an assessment.

Ms. Dye commented that he fears a downturn in manufacturing may possibly be coming in the near future, but that none such downturn has yet arrived.

ADJOURNMENT

The meeting adjourned at 9:29 a.m.

Deborah Knight, City Administrator

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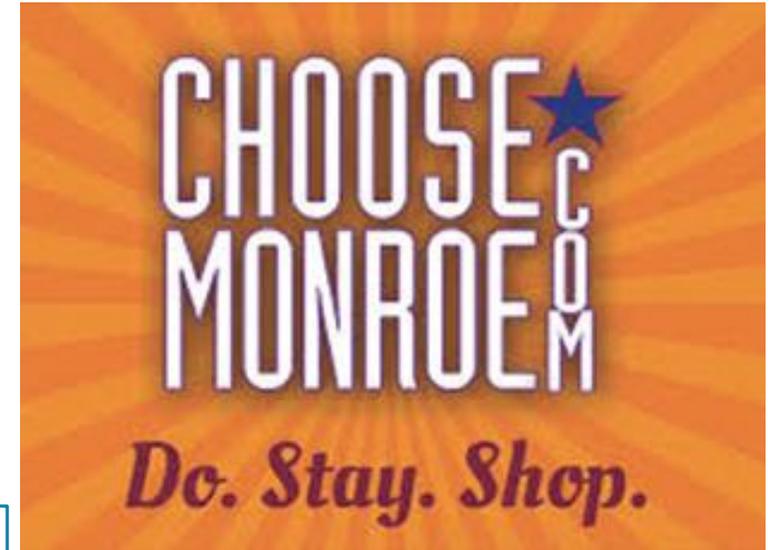
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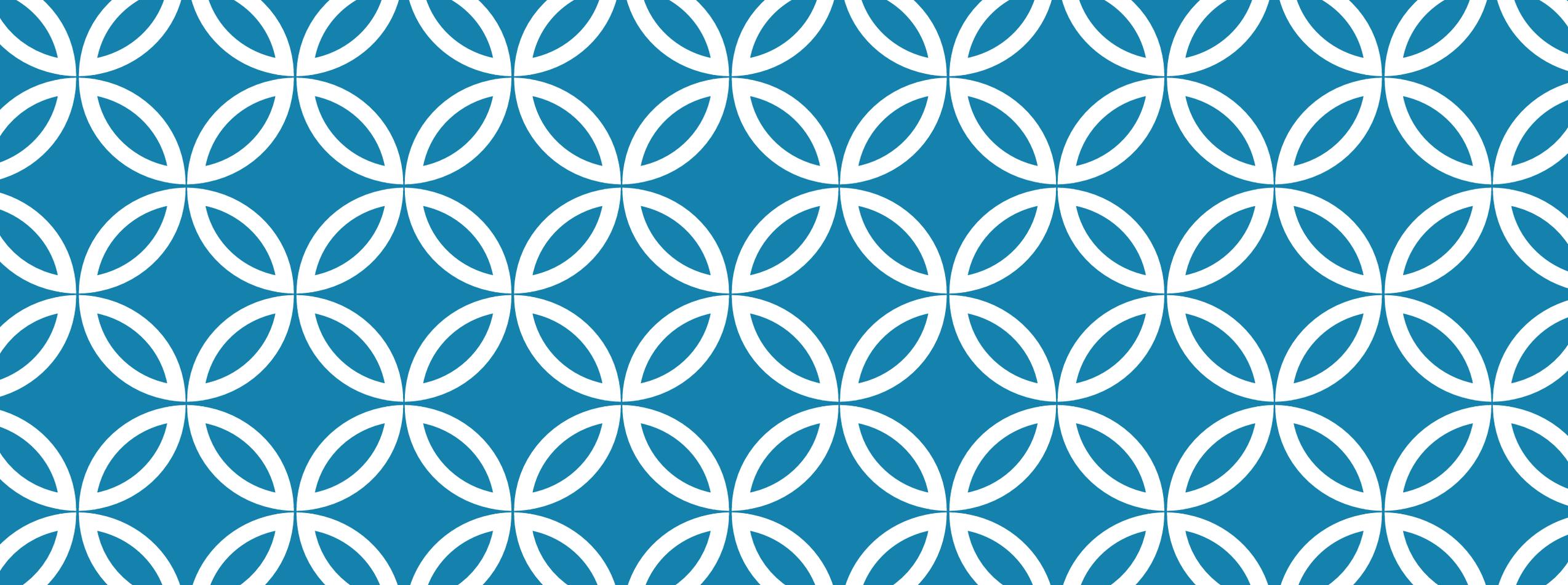
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Part 4 – Next Meeting – August 13, 2020





SNOPUD PRESENTATION: FUTURE PROJECTS IN MONROE

Economic Development Advisory
Board

July 23, 2020

Snohomish County PUD



Presentation to City of Monroe Economic Advisory Committee
July 23, 2020

- Chuck Peterson, Key Accounts
- Jeff Colon, Substation Engineering
- Laura Reinitz, System Planning & Protection
- Trevor Velasco, Distribution Engineering

Snohomish County PUD Basics

- The PUD is governed by a Board of Commissioners comprised of 3 local citizens, elected on a nonpartisan basis.
- The Commissioners represent 3 districts.
- The Commissioners establish PUD policies, set rates, adopt system plans for electric and water utilities, and approve the revenue obligations.
- The CEO/GM is directly responsible to the Commissioners.
- The CEO/GM is supported by the Executive Leadership Team and about 900 employees who help carry out Commission policies and conduct PUD business.



Snohomish County PUD

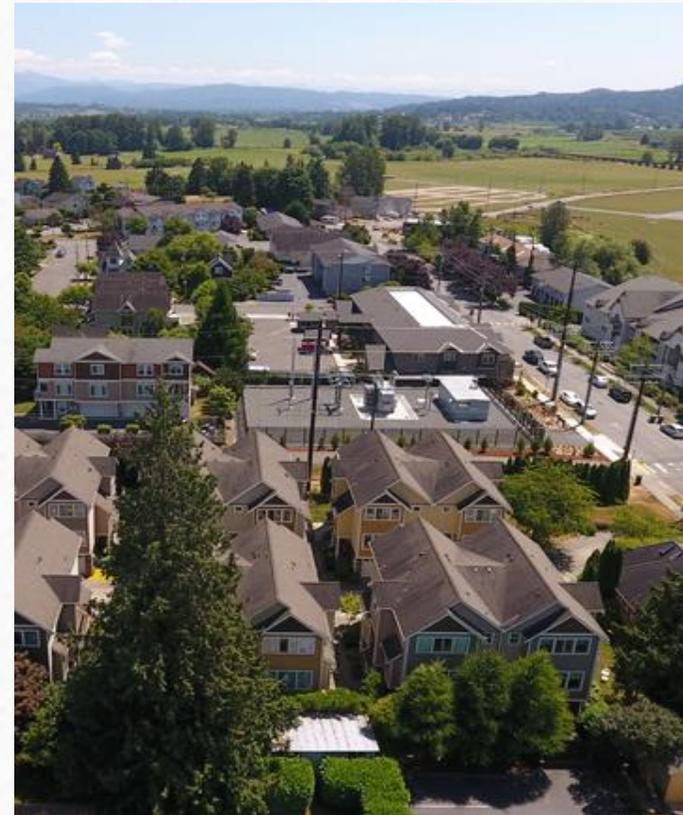
- Largest PUD in the state
- Second-largest public utility in the Northwest
- Twelfth-largest public power utility in the U.S. by customers served (355,000, 2019)
- Electricity provider for all of Snohomish County and Camano Island
- 2019 retail power sources:
 - BPA (net of Slice sales): 77%
 - PUD Hydro: 6%
 - Wind: 7%
 - Market purchases: 10%*

*PUD's 2019 market purchases reflect above-average demand during colder-than-normal temperatures in February and March, and below-average conditions for hydropower generation. Historically, the PUD's market purchases range from 4% to 6%.



Electric System Infrastructure

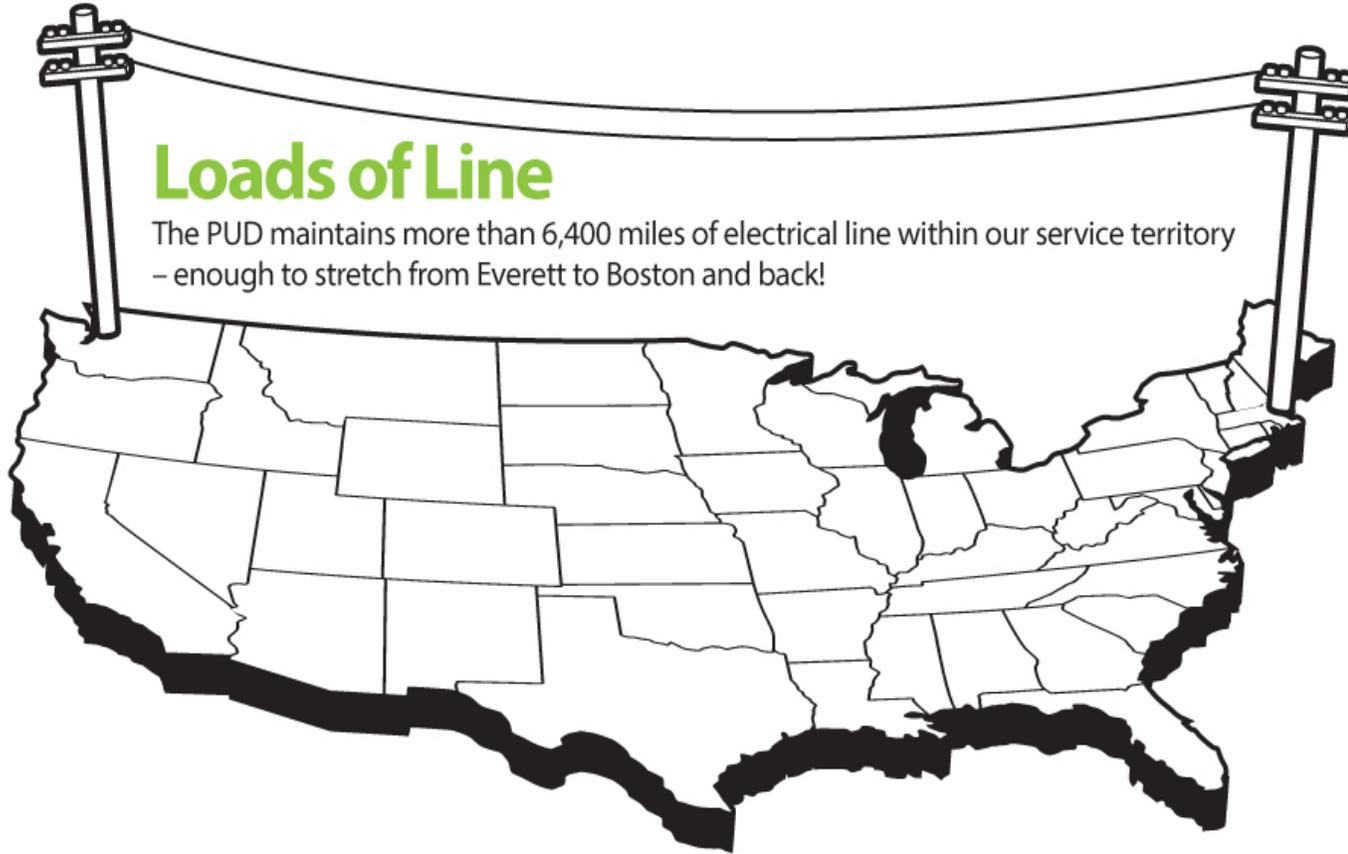
- Extensive network of transmission lines, distribution lines and substations serving over 355,000 customers.
- Over 6,500 miles of electric lines
 - Over 300 miles of *transmission* lines
 - Over 6,200 miles of *distribution* lines
- Over 90 distribution substations
- Over 360 distribution 12.5KV circuits
- Typical distribution substation serves approximately 4000 customers



PUD Electrical Lines

Loads of Line

The PUD maintains more than 6,400 miles of electrical line within our service territory
- enough to stretch from Everett to Boston and back!



2019 City of Monroe PUD Customer Accounts

- 5,960 Residential
- 90 Small Commercial
- 1,075 Medium Commercial



2019 City of Monroe Electrical Energy Usage

Consumption (kilowatt-hours)

- Residential: 55,600,628 kWh
- Commercial: 99,642,054 kWh
- Industrial: 3,442,800 kWh
- Streetlights: 701,798 kWh

TOTAL: 159,387,280 kWh

Cost

\$5,667,572

\$14,382,245

\$316,514

\$102,504

\$20,468,834



159,387,280 = enough to power 14,000 homes annually!

City of Monroe

Existing PUD Infrastructure

- 2 substations
- 12 circuits
- 1,150 streetlights



How the Grid Works

The bulk of the PUD's energy comes from the giant generators at Chief Joseph, Grand Coulee and other hydroelectric dams feeding the Bonneville Power Administration's Northwest grid. Electric power has a long journey to get to the homes and businesses served by your PUD.

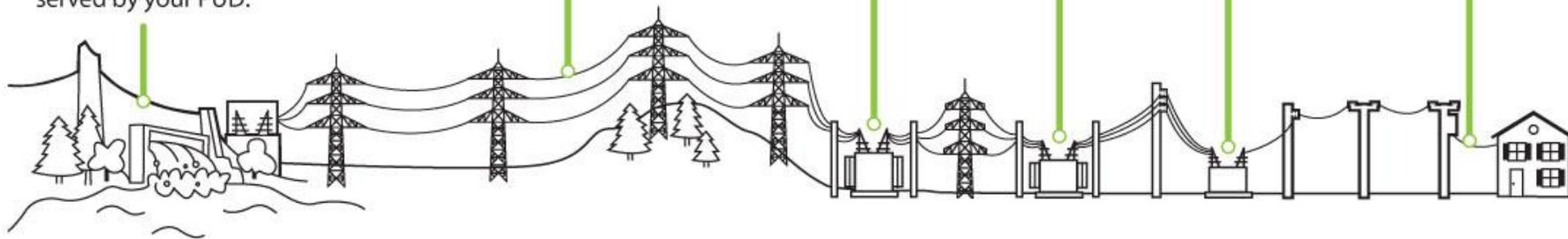
From hydroelectric facilities, electricity is transported on 500,000-volt transmission lines.

Voltage is reduced to 230,000 volts at a Snohomish County BPA substation in Monroe and relayed to BPA's Murray, Snohomish or SnoKing substations.

At the BPA substation, the voltage is reduced again to 115,000 volts, then sent over transmission lines to PUD substations.

At PUD substations, voltage is reduced to 12,500 volts and distributed on primary and secondary lines to homes and businesses.

Nearing journey's end, power is stepped down to 120/240 volts and delivered to PUD customers.



Planning for the Future

- In 2016, PUD identified the reliability and capacity benefits that a transmission switching station and distribution transformer would provide to Monroe-area customers, and initiated a conversation with the City of Monroe about the switching station project.
- Between June, 2016 and April, 2020, PUD provided five project update presentations to the City of Monroe.
- In turn, the City shared planning, zoning and roadway improvement priorities with PUD that have helped us with site selection and preliminary design.
- We appreciate the opportunities for project coordination that the City of Monroe has provided.

PUD Monroe Area Infrastructure Investments (past years)

YEAR	Description	Amount
1998	West Monroe Substation Bank 2 Transformer	\$ 1.5 M
2015	PUD Contribution toward construction of Tjerne Place SE (interlocal agreement AB15-219/PUD Resolution 5751)	\$ 1.0 M
2017	West Monroe Substation Bank 1 Transformer Replacement and Switchgear	\$ 2.7 M
2020	Woods Creek Substation Transformer Replacement	\$ 1.5 M
TOTAL		\$ 6.7 M

Growth Projections

PUD is actively planning new infrastructure to accommodate growth.

Table 3.02 - 2035 Population Targets

Area	Est. Pop. (2013)	Projected Pop. (2035)	Increase
Monroe City	17,351	22,102	4,751
Unincorporated UGA	1,455	3,017	1,562
Total UGA	18,806	25,119	6,313

Source: 2035 Population Targets; Snohomish County

Source: 2015-2035 City of Monroe Comprehensive Plan

PUD Planned Investments in the Monroe Area 2021-2023

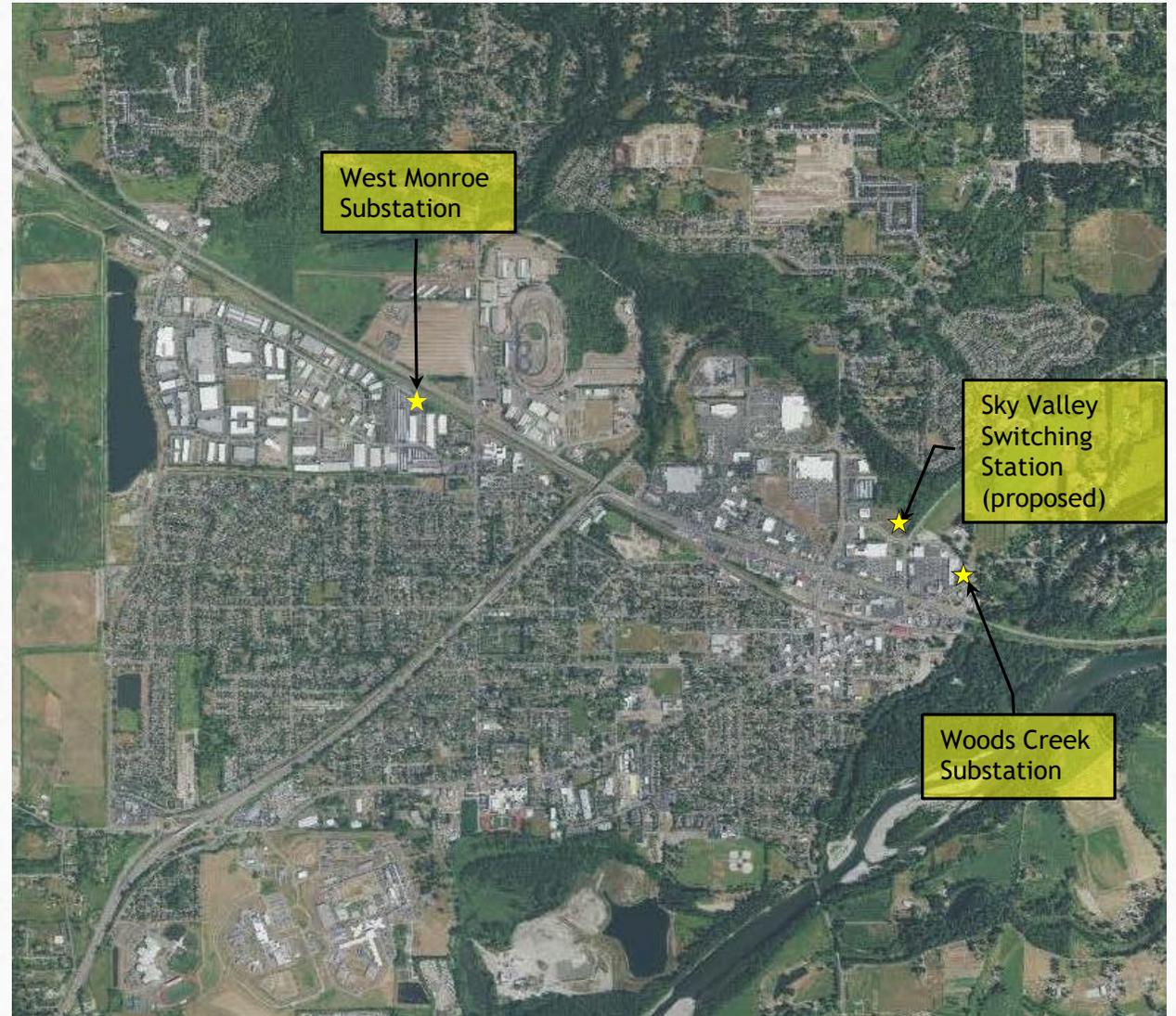
YEAR	Description	Amount
2021	Woods Creek - Lake Chaplain Circuit Tie	\$ 5.1 M
2022	Sky Valley Switching Station - Bank 1 Distribution Transformer	\$ 14.9 M
2023	Sky Valley Switching Station - Transmission Switching	\$2.8 M
		TOTAL \$ 22.8 M

Woods Creek/Lake Chaplain Circuit Tie

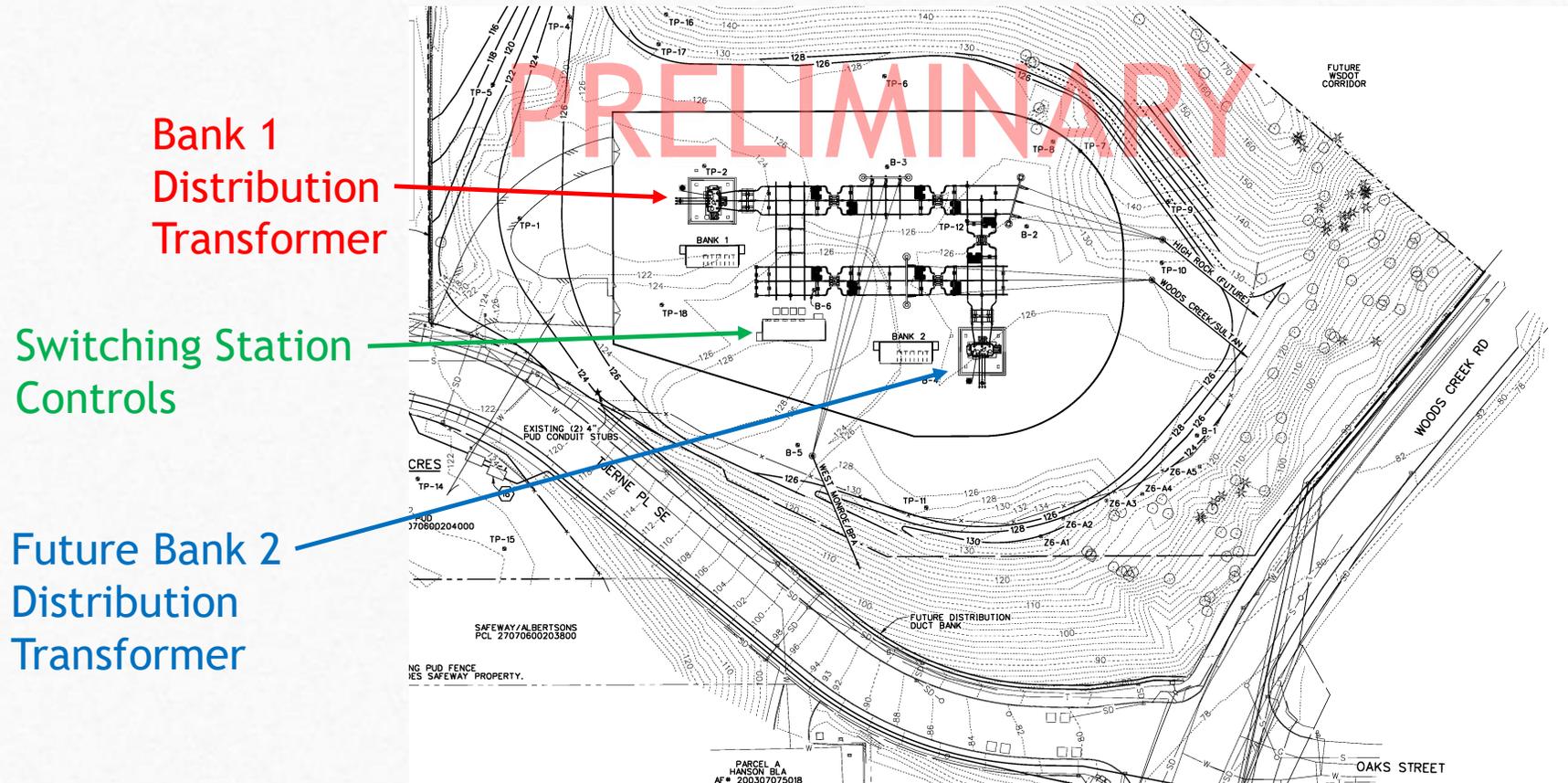
- This project will increase reliability for hundreds of customers NE of the Woods Creek Substation by providing an alternate circuit source that can be used in the event of an outage.

Existing Substations in Monroe

- Two existing substations serve the Monroe area:
 - West Monroe Sub
 - Woods Creek Sub
- The Woods Creek Substation serves most of the load growth in the UGA north of HWY 2 and will be at capacity by 2023.
- A third substation is needed to provide for future growth.
- The proposed location is on PUD property at Tjerne Place.



Preliminary Concept Proposed Sky Valley Switching Station



Example Switching Station



Why Build it at Tjerne Place?

- The site is owned by Snohomish PUD
- Meets the criteria for a Switching Station site:
 - large site (6 acres)
 - not in the floodplain
 - close to existing transmission lines (minimizes additional transmission lines)
 - on the north side of HWY 2 (on same side of the highway as load growth)
- 12 other sites investigated did not meet the vetting criteria.

New Distribution Circuit Routes

- Red and Blue routes: One new circuit added to each in 2022. Routes approved by City of Monroe.
- Purple: One new circuit added to existing poles to the south of Hwy 2. A preliminary design and route is in progress. Construction is planned for 2023.



New Transmission Routes

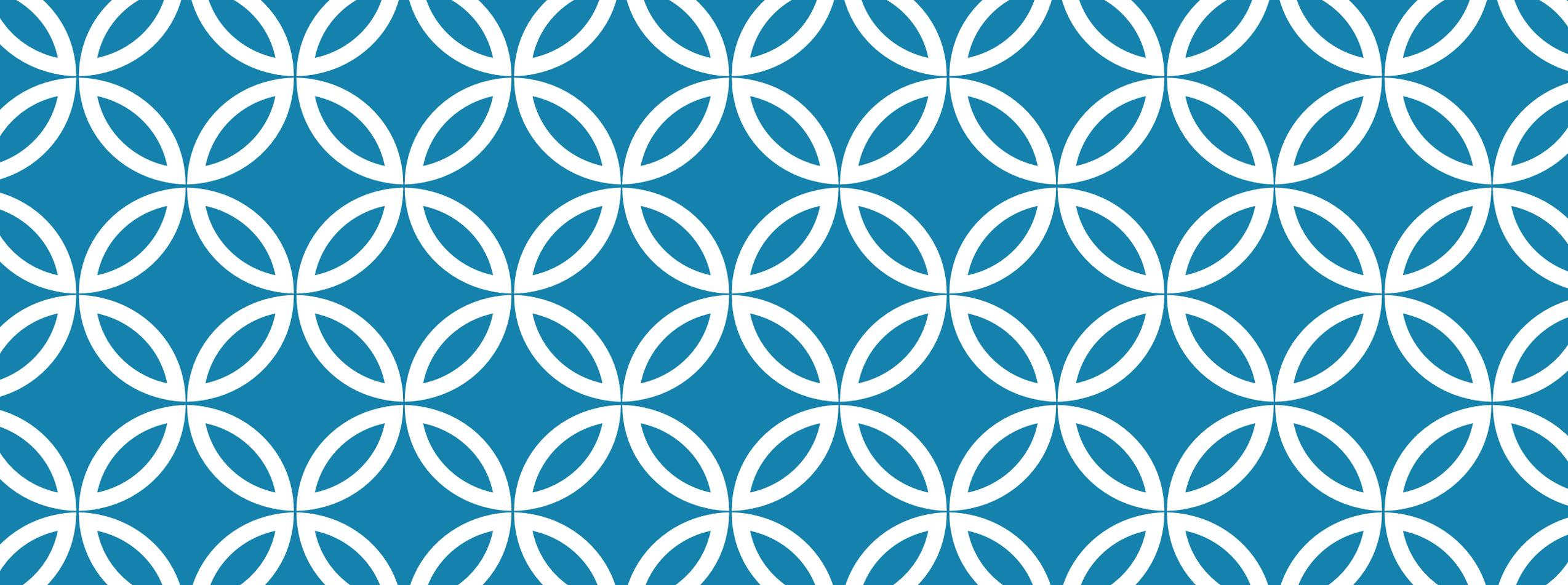
- Existing Transmission Line
- New Sky Valley Transmission Line from Monroe Substation
- New Sky Valley Transmission Line to Woods Creek Substation
- Future High Rock Transmission Line



Questions?

Thank you!





SMALL BUSINESS RELIEF GRANT AWARD RECOMMENDATIONS

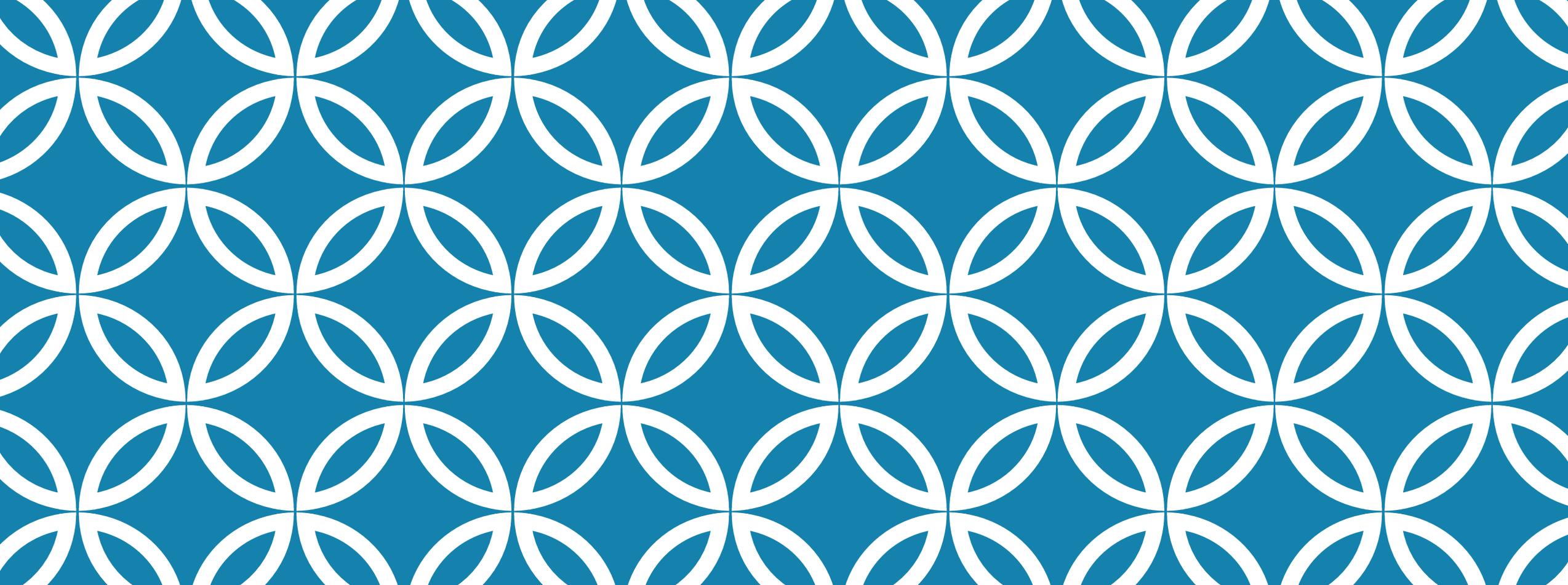
Economic Development Advisory
Board

July 23, 2020

SMALL BUSINESS RELIEF GRANT AWARD RECOMMENDATIONS

CITY OF MONROE SMALL BUSINESS RELIEF GRANT

Recommended Grant Amount					
Applicant Business Name	Allan Dye	Sally King	Bridgette Tuttle	Rich Huebner	James Palmer
Adams Pawn Monroe	\$2,500.00	\$3,000.00	\$0.00	\$2,500.00	
AJ's Salon	\$2,500.00	\$1,000.00	\$0.00	\$2,500.00	
Artifex Manufacturing, LLC	\$2,500.00	\$2,500.00	\$0.00	\$2,500.00	
Bliss Yoga Studio, LLC	\$2,500.00	\$5,000.00	\$5,000.00	\$5,000.00	
Cascade Beer Candi Company	\$2,500.00	\$1,000.00	\$1,000.00	\$2,500.00	
CrossFit Monroe	\$2,500.00	\$5,000.00	\$2,500.00	\$4,500.00	
Discovery Leadership	\$2,500.00	\$5,000.00	\$0.00	\$5,000.00	
Drive Right Washington, LLC	\$2,500.00	\$0.00	\$0.00	\$2,500.00	
El Tijeras Hair Salon	\$2,500.00	\$2,000.00	\$2,000.00	\$2,100.00	
Embroidery for the Soul	\$2,500.00	\$5,000.00	\$3,500.00	\$5,000.00	
Farmhouse Kitchens	\$2,500.00	\$1,000.00	\$0.00	\$1,000.00	
Gaia Organic Juice Bar, LLC	\$2,500.00	\$3,000.00	\$3,500.00	\$3,000.00	
Hou Monroe, LLC	\$2,500.00	\$0.00	\$0.00	\$0.00	
Ideal Lifestyle, LLC	\$2,500.00	\$3,000.00	\$3,000.00	\$3,000.00	
Jump Rattle & Roll, LLC	\$2,500.00	\$4,000.00	\$0.00	\$4,000.00	
M & M Antiques	\$2,500.00	\$5,000.00	\$5,000.00	\$5,000.00	
Man Cave Barber Shop, LLC	\$2,500.00	\$3,000.00	\$2,500.00	\$3,000.00	
Monroe Financial	\$2,500.00	\$1,000.00	\$0.00	\$1,000.00	
Monroe Insurance	\$2,500.00	\$1,000.00	\$1,100.00	\$1,100.00	
Pacific Tree Management	\$2,500.00	\$2,000.00	\$2,000.00	\$2,000.00	
S & S Bricks, Inc.	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	
Shannon's Hair (at AJ's Salon)	\$2,500.00	\$2,000.00	\$0.00	\$2,000.00	
Sharinabean's on Main	\$2,500.00	\$2,000.00	\$3,000.00	\$2,500.00	
Stonewood Construction Services, LLC	\$2,500.00	\$1,000.00	\$1,500.00	\$1,500.00	
Total:	\$60,000.00	\$60,000.00	\$38,100.00	\$65,700.00	\$0.00



BUSINESS SURVEY QUESTIONS

Economic Development Advisory
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July 23, 2020

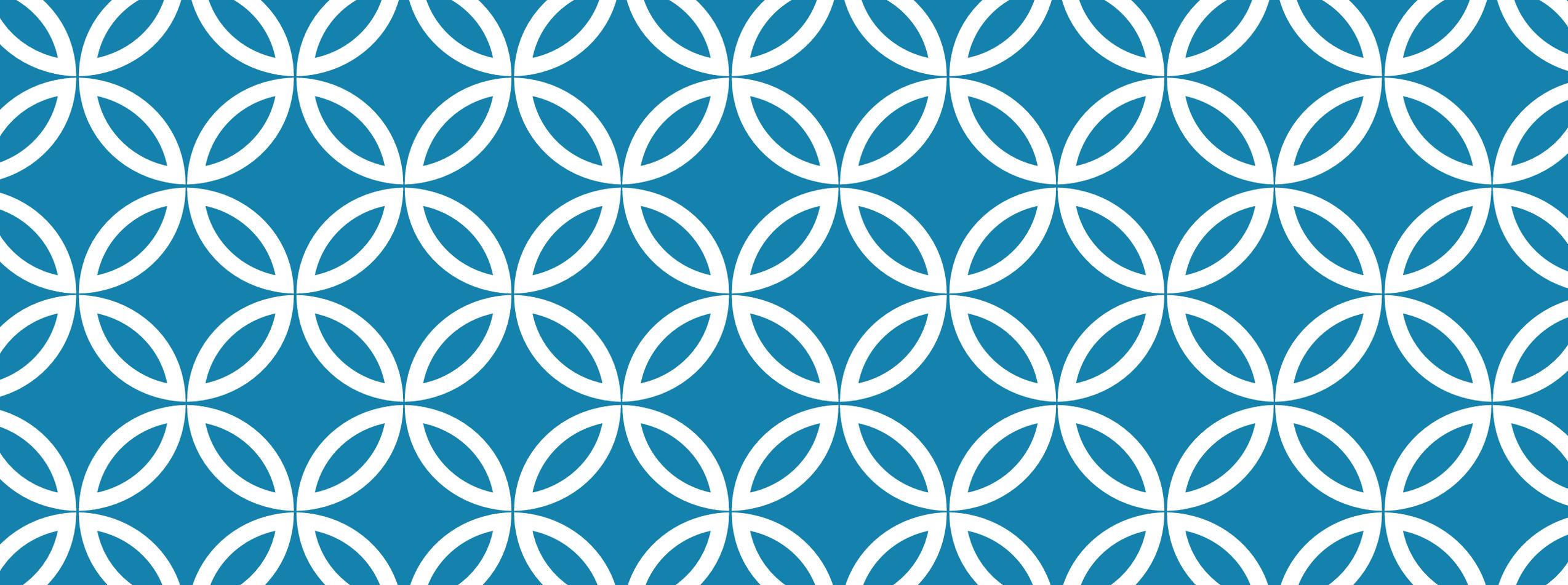
CURRENT SURVEY COMPONENTS

- Company ID
- Business Profile
 - District
 - Sector
 - Home Based?
 - Markets Served
 - Employment
- Business Issue Identification
 - Specific Commercial District Issues
 - Labor
 - Infrastructure
 - Public Services
- Business Issue Prioritization
 - Labor
 - Infrastructure
 - Public Services
- Economic Forecasts
 - Hiring/Layoffs
 - Expansion/Consolidation
- Education/Training
 - Submitted by EvCC
- Business Networking & Associations
 - Submitted by City Admin & Chamber
- Information Requirements
 - EconDev Website needs submitted by EDAB
- Satisfaction Levels
 - Public Services
- Economic Development Priorities
 - Submitted by EDAB
- Main Street Focus
 - Assessing specific DT needs

PROPOSED SURVEY COMPONENTS

- Impact of COVID-19
- Others?





THANK YOU

Presented by James R. Palmer
Economic Development Specialist

JPalmer@MonroeWA.gov

Cell: 360-631-0050

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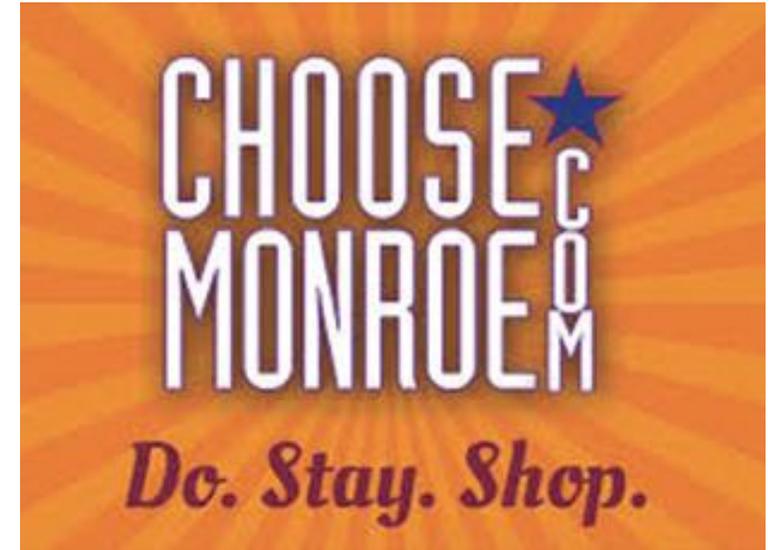
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- SnoPUD Presentation: Future Projects in Monroe
- Small Business Relief Grant Award Recommendations
- Business Survey Questions

Part 3

- Board Member Comments/Updates

Part 4 – Next Meeting – August 13, 2020



BOARD MEMBER COMMENTS/UPDATES



Janelle Drews
Sally King

Tourism

Geofencing
Tourism Data
Choose Monroe
LTAC Funding Priorities
Wayfinding/Gateway Signs



Mike Buse
Allen Dye
Katy Woods

Business Recruitment

North Kelsey (Tjerne Place)
Recruitment Strategies
ED Webpage Update
Data
Business Survey
Small Business Development
Workforce Development



Bridgette Tuttle
Meghan Wirsching

Growth & Development

Vision 2050
Zoning
Land Use
Infrastructure
ED Element Comp Plan
Growth Management Act
Airport Zone

AGENDA

Part I

- Welcome and Call to Order
- Approve Meeting Minutes – June 25 and July 9, 2020

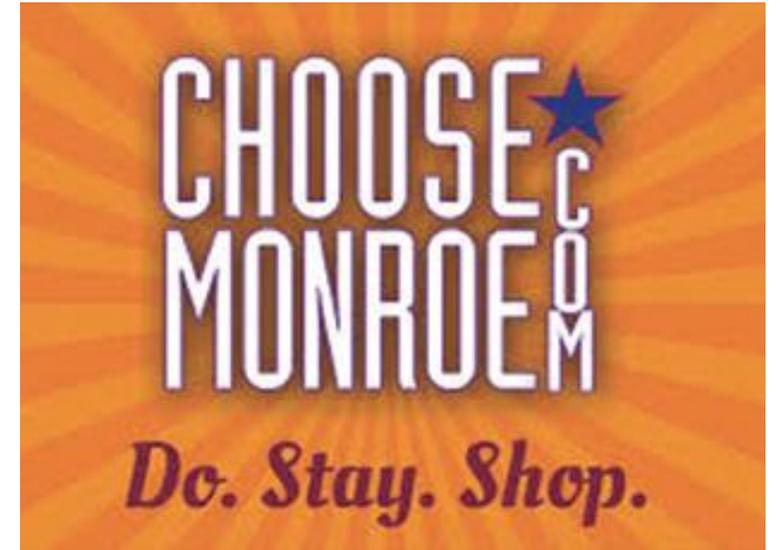
Part 2 – New Business

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Part 3

- Board Member Comments/Updates

Part 4 – Next Meeting – August 13, 2020



NEXT MEETING THURSDAY, AUGUST 13, 2020

8:00AM-9:30AM

Zoom Meeting

