



# Monroe BUSINESS NEWSLETTER

City of Monroe, Washington

## September 2024



*Register Today!*



### SMALL BIZ DIGITAL TRAINERS

**BOOST YOUR  
SMALL BUSINESS  
WEBINAR SERIES**



### **Managing Your Online Presence & Developing a Marketing Plan**

*Thursday, September 19 | 4 p.m. EDT*

Discover how to keep your profiles updated and create a winning marketing strategy.

**[Register Now](#)**

### **Cultivating the Entrepreneurial Mindset**

*Thursday, October 17 | 4 p.m. EDT*

Cultivate a growth mindset to better handle challenges and seize opportunities.

**[Register Now](#)**

### **How to Master Soft Skills for Small Business Success**

*Thursday, November 21 | 4 p.m. EST*

Boost your productivity with essential tools and skills like Google Workspace, AI, and more.

**[Register Now](#)**



**WASHINGTON  
BIZFAIR**  
**SAVE THE DATE!**

SATURDAY, SEPT. 14, 2024  
SPOKANE, WA: THE HIVE - SPOKANE LIBRARY

SATURDAY, SEPT. 21, 2024  
PUYALLUP, WA: PIERCE COLLEGE

SATURDAY, OCT. 5, 2024  
TRICITIES, WA: COLUMBIA BASIN COLLEGE  
(SPANISH)

For more information: [www.bizfair.wa.gov](http://www.bizfair.wa.gov)



Sharpen your business skills by attending educational seminars led by industry experts

Learn about valuable small business resources by visiting the Exhibition Hall staffed by representatives from federal, state and local agencies, and local nonprofit organizations

Connect with technical assistance providers and small business supporters in a no-sales environment.

**[More information.](#)**

**NORTH PUGET SOUND  
BUSINESS  
BUILDER  
EXPO**

Start, Scale, and Grow Your Business

**SEP 10** Everett Community College  
Henry M. Jackson Conference Center  
10:00 AM - 3:00 PM





**Economic Alliance**  
SNOHOMISH COUNTY

With partners Port of Everett and North Sound Media, Coastal Community Bank presents the Business Builder Expo, designed to empower you at every stage of your entrepreneurial journey: starting out, early stages, or taking your business to new heights.

With three distinct tracks - Pre-Venture, Startup, and Growing Your Business - the Business Builder Expo offers targeted

panel discussions, workshops, and resources to help entrepreneurs address challenges at every phase of business development.

**Register today** for this September 10th event.



## Monroe Voters Consider Levy for Parks and Public Safety Services on November Ballot

In the November 5, 2024, general election, Monroe voters will consider **Proposition 1, Parks and Public Safety Services Levy Lid Lift**, to support investment in parks maintenance and public safety services.

Monroe's growth in recent years has created demand for more park amenities, recreation activities, crime prevention, nuisance abatement, and animal control. And because Monroe residents and businesses value and support the City's parks and public safety services, the City's budget planning process needs to carefully consider how best to provide these quality-of-life services.

The City's operating budget is primarily supported by sales and property tax revenue, both which are in decline. Operating costs are higher due to inflation. **Proposition 1** proposes Monroe's property tax levy rate to be \$1.08 per \$1,000 of

assessed value (AV). If approved by a majority of Monroe voters, the approximate \$0.22/\$1,000 AV increase would provide for dedicated funding for parks maintenance and public safety services, including those by the Police Department's Community Services Officer (CSO). Proposition 1, if approved, would cost an average Monroe homeowner about \$10.84 more a month in property taxes paid to the City.

Please visit [MonroeWA.gov/Proposition 1](https://MonroeWA.gov/Proposition_1) for more information, including [frequently asked questions](#).

## Government Contracting Certifications and Assistance

Wednesday Webinars | SBA Seattle  
*Serving Washington state and northern Idaho*



### Contracting Assistance with Washington APEX Accelerators

Washington APEX Accelerators, formerly Procurement Technical Assistance Centers (PTAC), advise businesses on how to win government contracts and subcontracts. The one-on-one technical assistance includes bid reviews, marketing assistance, contract performance, small business certifications, and more. APEX Accelerators also hosts procurement training classes and seminars, and help businesses register with the correct databases in order to compete for government contracts.

**Wednesday September 18 | [Register Here](#)**

**Useful Guide for  
Dealing with Retail**

## Crime and Safety

The Washington Retail Association has compiled a useful *Guide to Navigating Public Safety & Retail Crime*.

[Peruse the Guide!](#)

WR  
WASHINGTON RETAIL  
ASSOCIATION



**Guide to  
Navigating  
Public Safety  
& Retail Crime**

## Main Street America Offers Series of Insightful Podcasts for Small Businesses



Latest in the series:

*Staying Rooted through Growth*

[Listen in and follow the series.](#)



No matter what phase your business is in -- from starting up or growing, to down-sizing -- the **Small Business Guide**, created by the State Commerce Department, is an invaluable resource for your business.

The **Guide** covers:

**SCORE**  
FOR THE LIFE OF YOUR BUSINESS

**Greater  
Seattle**

Owning a business is both exciting and intimidating.

If you're looking for local resources, free business templates, e-guides, check-lists, and other

- Planning -- Start-Up
- Payroll -- Opening
- Management -- Growth
- Closure -- Loan Programs
- And more

The State also offers an array of knowledgeable **Small Business Liaisons** who can help you with specialized resources and information.

Plus, **FREE workshops** are available, providing essential information and resources to help start and grow your business. **Next workshop: May 7, 9am-10am.**

helpful resources for **starting or growing** your enterprise, SCORE Greater Seattle is your destination. SCORE's mentors can assist in putting your ideas into action.

**Tools and resources to help your small business grow - SCORE**



### Upcoming Events

Monroe Farmers Market - Wednesdays 3PM - 7PM through Sept 25.

Swifts Night Out - Saturday, Sept 7, 4:30 - Dusk

Belonging 2024 - celebration of culture - Saturday, Sept 7 Noon to 6PM

R/C Unlimited Apple Cup, Lake Tye - Saturday, Sept 7, 8AM - 6PM

**[More information here](#)**



## Local Webinars and Classes

Attend the following FREE "Money Smart" small business webinar hosted by Katy Woods, Coastal Community Bank Branch Manager and Certified Coach:

- **Time Management**, September 26, 1:00 - 2:00PM

[Learn More and Register](#)

## Monroe Listens Report Your Issue!

The City offers a direct and easy way to send your questions, concerns, requests, and compliments directly to the City staff person who can help you. Potholes, graffiti, fallen tree limbs, drainage problems, etc. Please let us know at [Monroe Listens](#).



## MAYOR



Geoffrey Thomas

Have a question or comment for Mayor Thomas?  
Contact him at [\*\*GThomas@MonroeWA.gov\*\*](mailto:GThomas@MonroeWA.gov)



Councilmember  
Kevin Hanford



Councilmember  
Jacob Walker



Councilmember  
Jason Gamble



Councilmember  
Kirk Scarboro



Councilmember  
Heather Fulcher



Councilmember  
Tami Beaumont



Councilmember  
Kyle Fisher

Have a question or comment for your Councilmembers?  
Contact them at [Councilmembers@MonroeWA.gov](mailto:Councilmembers@MonroeWA.gov)

Council  
Agendas/Minutes



City of Monroe | (360) 794-7400 | 806 West Main Street | Monroe, WA 98272 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!