



PARKS, RECREATION & OPEN SPACE PLAN

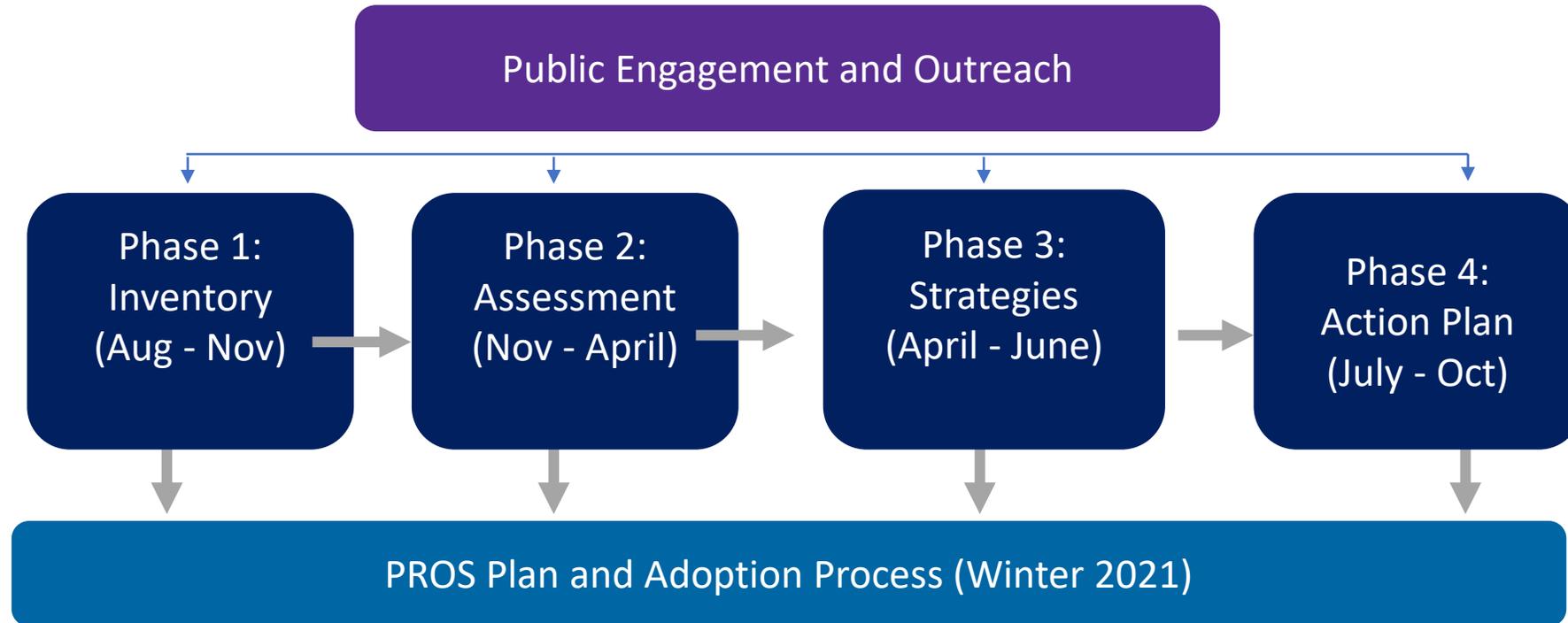
Joint Board/Commission Meeting #2



Meeting Agenda

- I. Welcome and Introductions
- II. Presentation: Parks and Recreation Needs
- III. Discussion: Vision, Goals and Objectives
- IV. Close/Next Steps

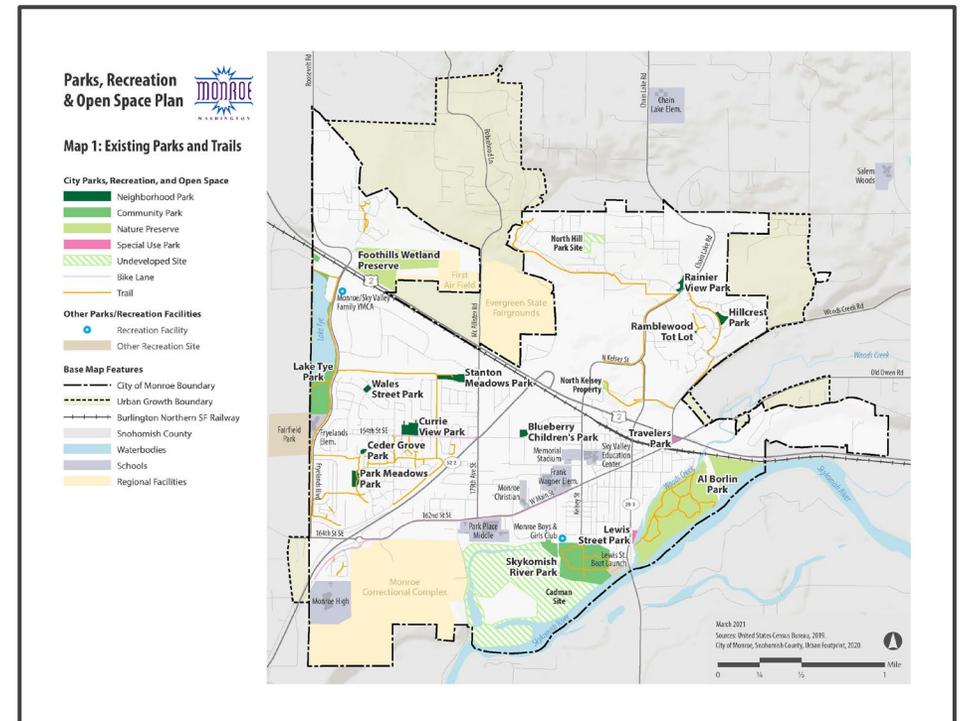
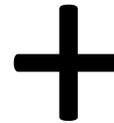
PROS Planning Process





Needs Assessment

- Community Outreach
- Technical Analysis



Outreach Findings

- Stakeholder and Key Leader Interviews
- Social Media Posts
- Online Questionnaire (English and Spanish)



HELP US SHAPE THE FUTURE OF OUR PARKS

MONROE
WASHINGTON

— TAKE OUR —
SURVEY



**ENTER FOR A CHANCE TO
WIN A \$50 GIFT CARD**

Survey link: bit.ly/MonroeParks



¡AYÚDENOS A FORMAR EL FUTURO NUESTROS PARQUES!

MONROE
WASHINGTON

— PARTICIPE EN NUESTRA —
ENCUESTA



**PARTICIPA PARA TENER LA OPORTUNIDAD
DE GANAR UNA TARJETA DE REGALO DE \$50**

Enlace de encuesta: bit.ly/ParquesdeMonroe

Park & Recreation Questionnaire

- December 16, 2020, to January 19, 2021
- 996 responses
- 22 pages of open-ended comments
- Clear funding priorities

If the City had more money to invest in parks and recreation, which of the following should be our top priorities? Check your top 3.

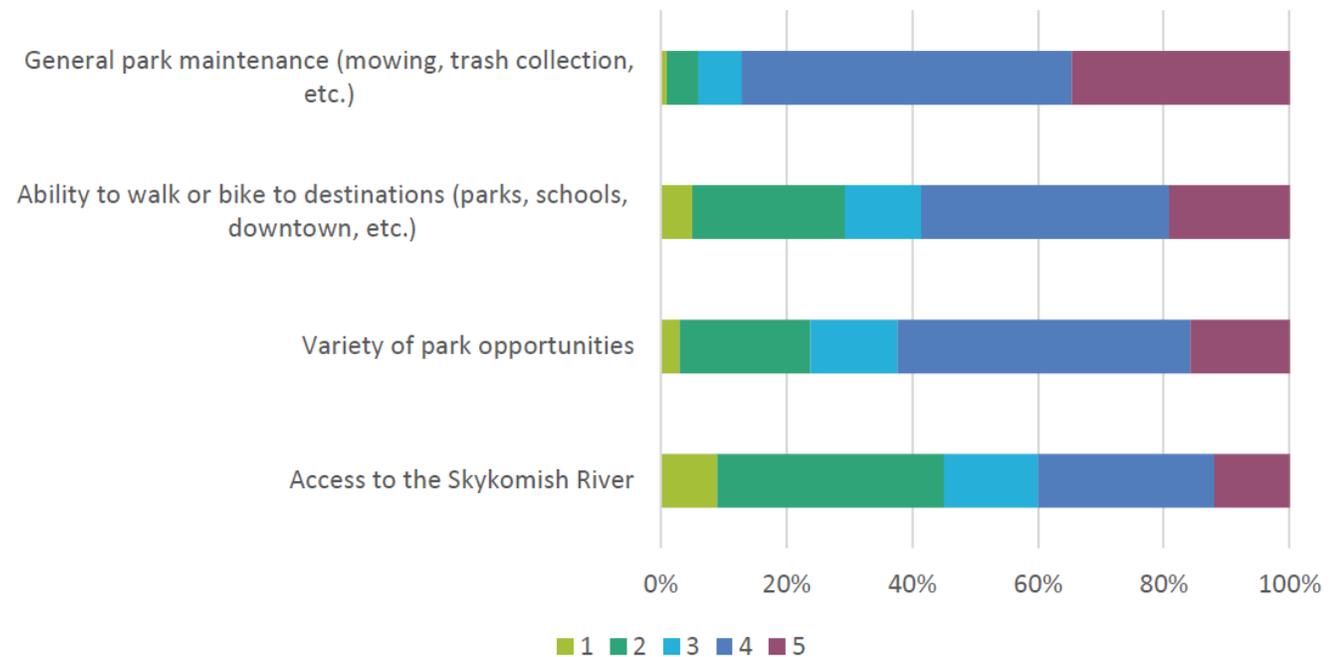


Park & Recreation Questionnaire

- Most satisfied with maintenance
- Least satisfied with river access

Figure 3: System Satisfaction

How would you rate Monroe in the following categories?



Park & Recreation Questionnaire

Increasing Value of Parks

Figure 16: Perception of Park Value

How has your perception of the value of parks changed over the last year?

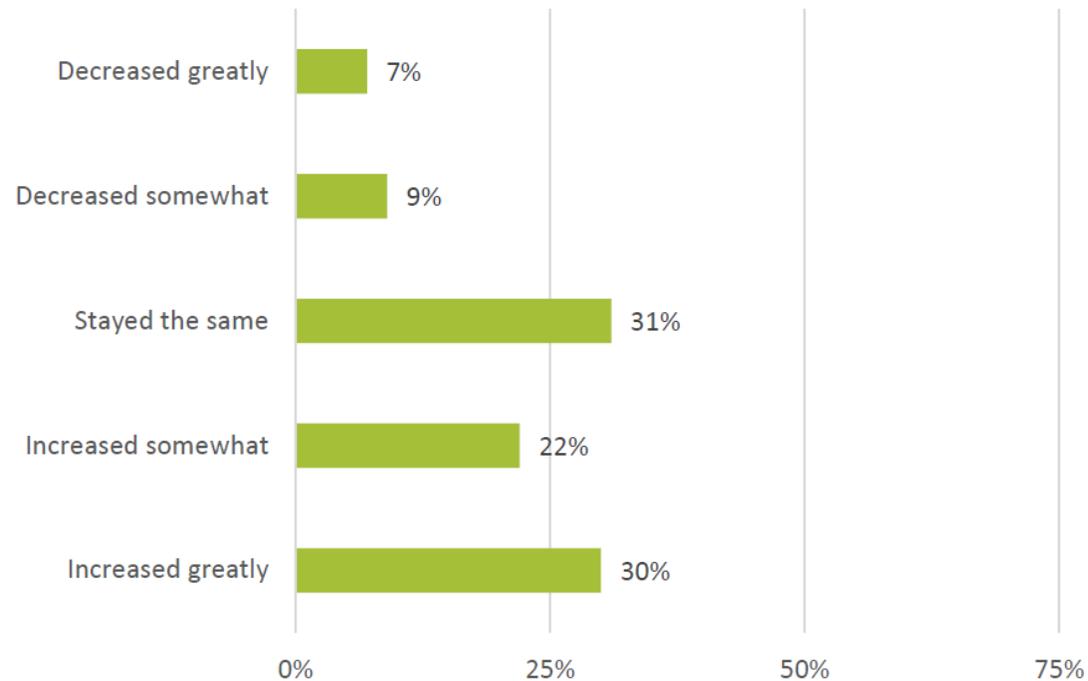
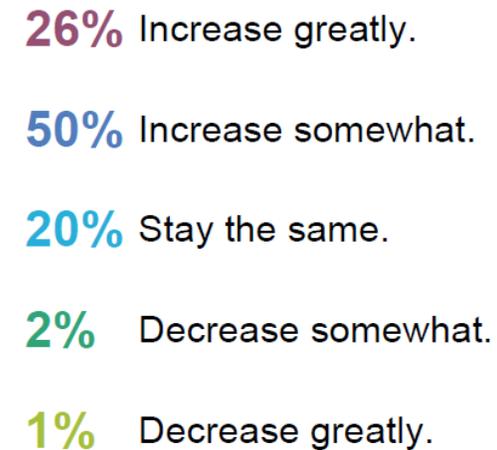
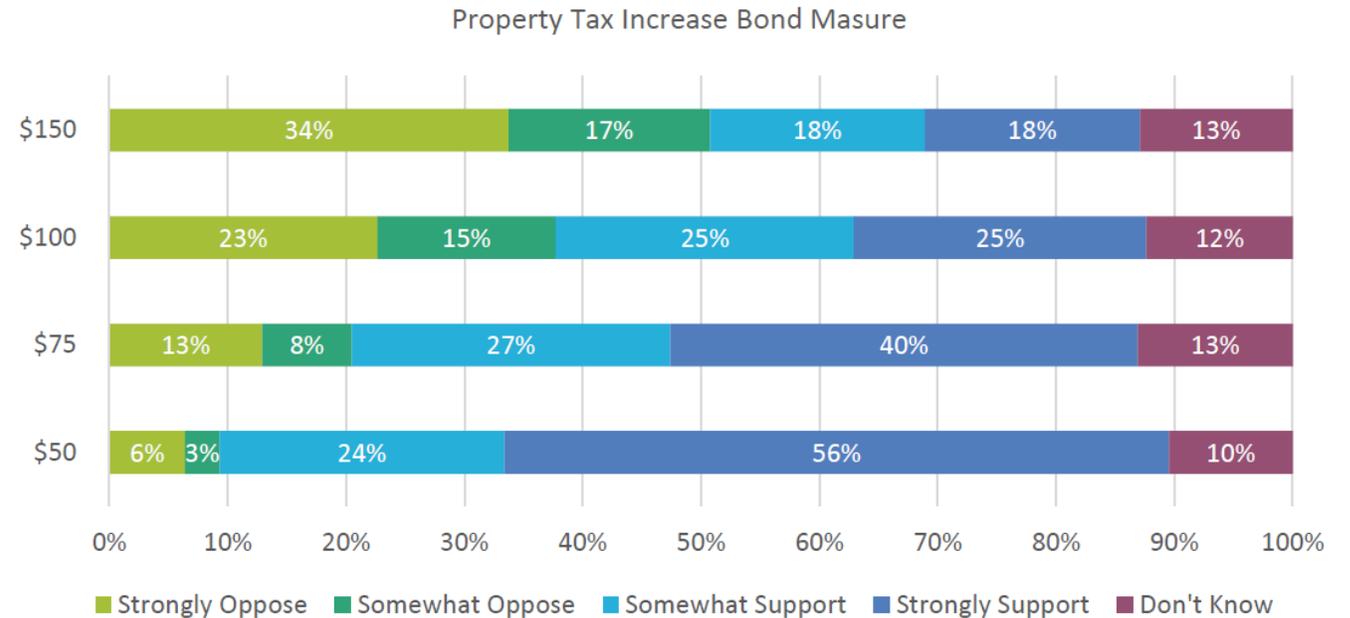
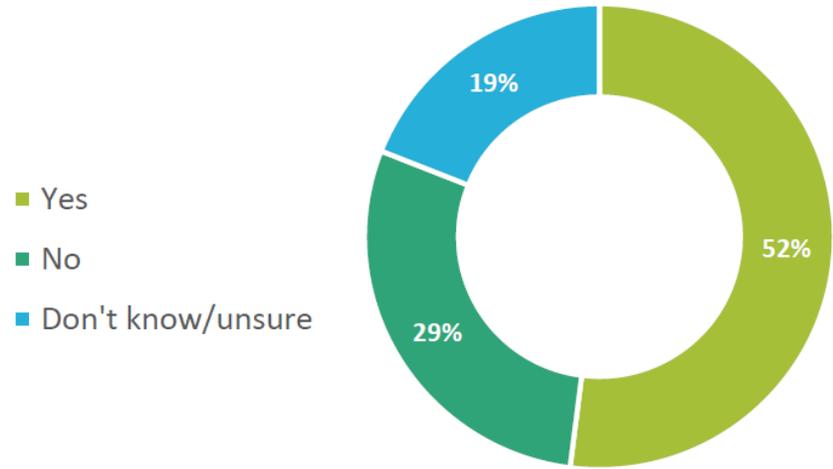


Figure 17: Should parks funding change to reflect your value of parks?



Park & Recreation Questionnaire

Bond Measure Support



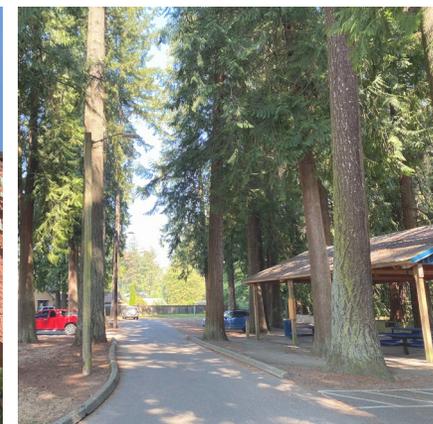
Technical Analysis

Market Demand:

- Changing demographics
- Monroe market characteristics
- The tourism market

Needs and Opportunities:

- Park maintenance and operations
- Site renovation
- Park acquisition and development
- Recreation facilities
- Trails
- Events and programs
- Partnerships/collaboration





Market Demand

Demographic Overview



Monroe is home to a total population of 19,800. Excluding the Monroe Correctional Center (MCC), the park system serves 17,400 people. It is estimated to serve 21,800 residents (excluding MCC) by 2043. More than 82% of Monroe's population are white; 18% of the population are of Hispanic origin.

**ESTIMATED
POPULATION OF
21,800 IN 2043**



Monroe is home to more people ages 25 to 44 than the county or surrounding areas. Almost three quarters of Monroe households are comprised of families, higher than comparison areas. Average household sizes are also larger in Monroe; averaging 3 people compared to 2.7 in the county or 2.6 in the state.

**5,510 HOUSEHOLDS
WITH 3 PEOPLE
PER HOUSEHOLD**

Market Overview



- 5 of 7 market groups enjoy outdoor recreation, sports, and nature.
- Average recreation spending is lower than average across nation.
 - 7% spend about 70% more than average.
 - 44% spend 15-43% less.



LifeMode Group: Middle Ground

Front Porches

8E

Households: 1,960,300

Average Household Size: 2.57

Median Age: 34.9

Median Household Income: \$43,700

Tourism Market



Tourism is a significant economic driver in Washington state and Snohomish County and continues to grow. Estimates from 2018 show that tourism spending in Snohomish County totaled nearly \$1.2 billion, of which \$1.1 billion was in the form of “destination spending.” This spending included \$771.1 million among overnight visitors who spent on average nearly three nights in the county.

**\$1.2 BILLION IN
TOURISM
SPENDING IN
SNOHOMISH
COUNTY**



Most visitors to Monroe are from the Seattle Tacoma area and a little over 5% are from out of state. 56.6% of visitors are same day visitors while 43.4% stay overnight. The average length of stay for out of state visitors is 17 hours and 40 minutes.

**56.6% ARE SAME
DAY VISITORS**



In Monroe, the Evergreen State Fair Park, Evergreen Speedway, Lake Tye Park, and parks along the Skykomish River support facilities and events that attract visitors to water sports and recreation activities.

**MONROE PROVIDES
RIVERFRONT PARKS
AND WATER
RECREATION**



Park and Recreation Needs

Park Maintenance Needs

Maintenance Staffing Snapshot

	2008	2020
Maintenance Supervisor	1	1
Park Operations Lead	0	1
Full-Time Maintenance Workers	9	5
Total	10	7

Source: 2008 and 2020 Organization Charts, City of Monroe. 1 = one 40-hour position.



- Each FTE is responsible for:
- 19 acres of developed parks, and
 - 49 acres of natural / undeveloped areas

Site Renovation Needs

Key Issues

- Deferred maintenance
- Enhancement needs at developer-built parks
- Ongoing asset management
- Accessibility improvements

Renovation Needs

- Playgrounds
- Sports fields and courts
- Picnic shelters
- ADA and accessibility improvements
- Ongoing asset management and replacement due to facility age

Land/Site Development Needs

Key Sites

- Lake Tye Park
- Riverfront Park & Riverwalk
- North Hill Park Site
- North Kelsey Plaza
- **Optional BMX Sites**

Adopted Standard: 4.75 acres/1,000 residents

Current Park Land: 26 acres/1,000 residents

Projected Park Land: 21 acres/1,000 residents

Top Park Development Considerations

In addition to master planned elements, key needs and considerations at these sites include:

- **Operations and Revenue-Generation:** Details are added to planned facilities to suggest where actual development should take into account programming needs, cost recovery options, concessionaire operations and management, etc.
- **Community Demands:** Community priorities for diverse recreation opportunities are noted in the development options for key sites.
- **Site Character and Synergies:** Instead of looking at sites in isolation, the needs analysis considers synergies with adjacent parks and nearby site uses, as well as nature opportunities for each site.

Map 2: Park Access

Walking Distance to Park Access

- Within 1/2-Mile of Developed Park
- Within 1/2-mile of Nature Preserve
- Within 1/2-Mile of Undeveloped Site

City Parks, Recreation, and Open Space

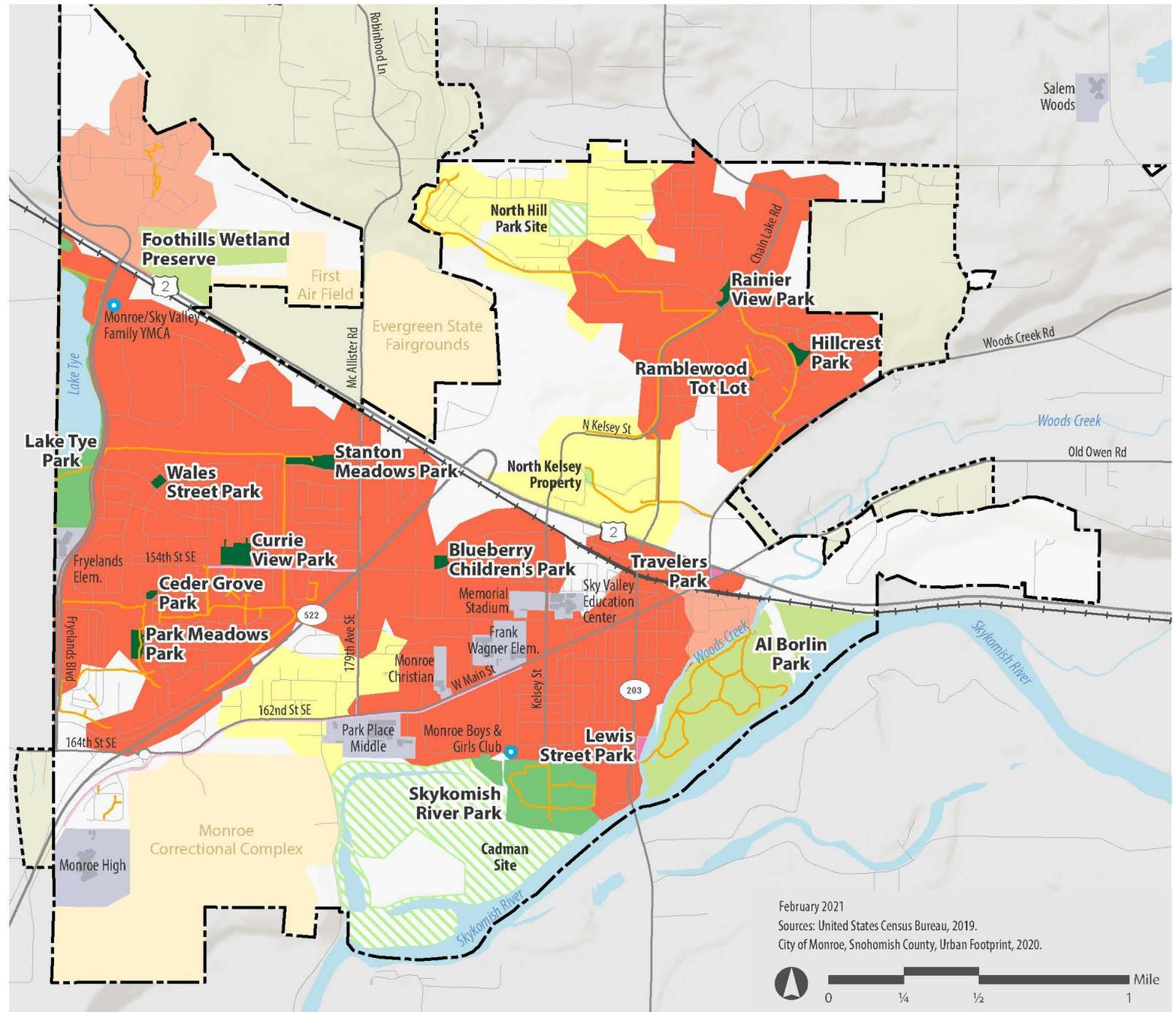
- Neighborhood Park
- Community Park
- Nature Preserve
- Special Use Park
- Undeveloped Site
- Bike Lane
- Trail

Other Parks/Recreation Facilities

- Recreation Facility

Base Map Features

- City of Monroe Boundary
- Urban Growth Boundary
- Burlington Northern SF Railway
- Snohomish County
- Waterbodies
- Schools
- Regional Facilities



February 2021
 Sources: United States Census Bureau, 2019.
 City of Monroe, Snohomish County, Urban Footprint, 2020.



Trail Needs

- Regional Trails
- Riverwalk
- Local loops
- Nature / soft-surfaced trails
- Water trail with water access points

Map 3b: Trail Connectivity Opportunities

Proposed Bicycle and Pedestrian Facilities

-  Local Class I Multi-Use Trail
-  Bike Lane
-  Shared Bikeway
-  Riverfront Walk
-  Regional Bicycle Path
-  Regional Bicycle Path (Alternate)

City Parks, Recreation, and Open Space

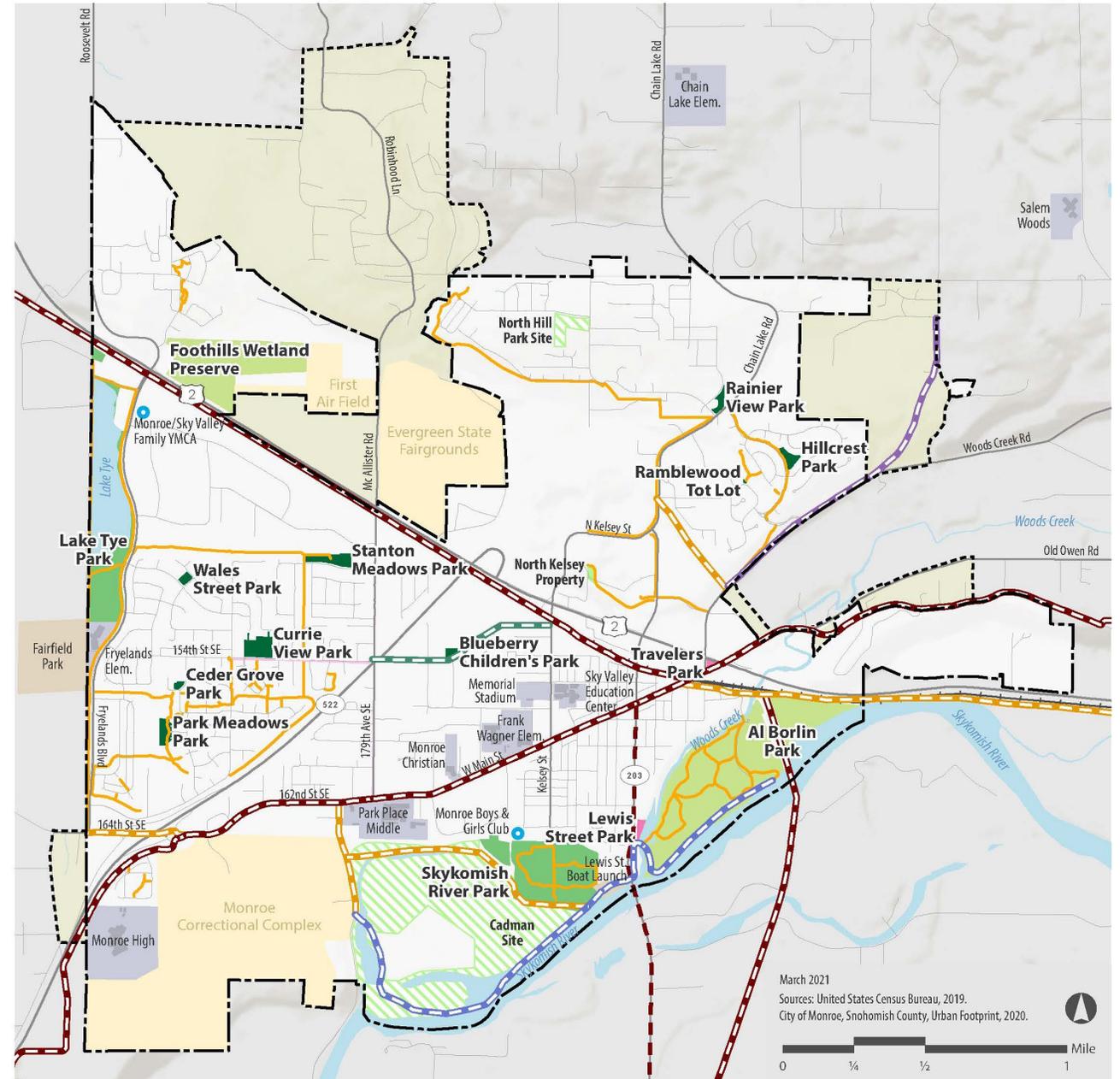
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Other Parks/Recreation Facilities

-  Recreation Facility
-  Other Recreation Site

Base Map Features

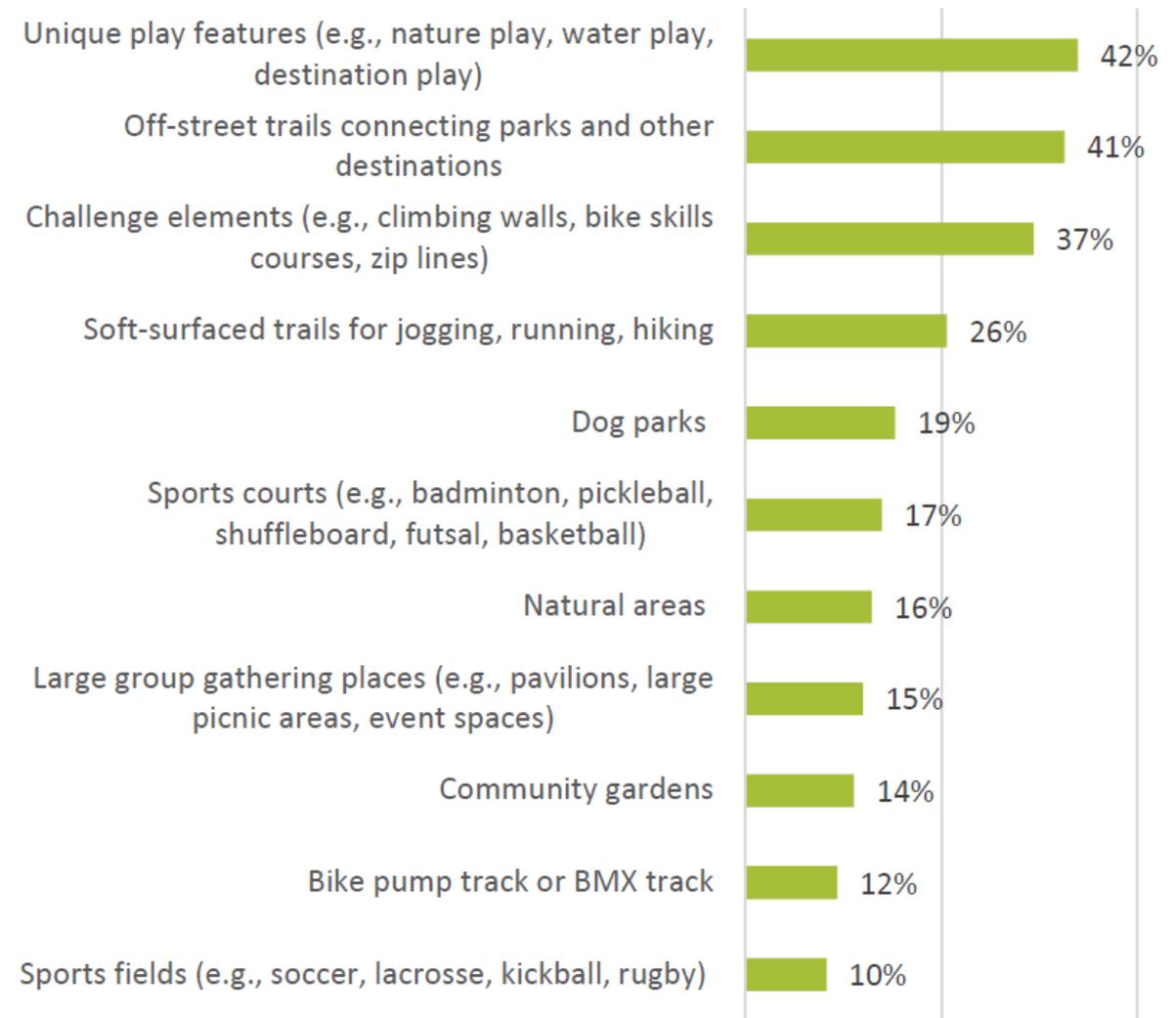
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-  Schools
-  Regional Facilities



Facility Needs

- Play features
- Multi-use trails
- Challenge
- Soft-surfaced trails
- Dog parks
- Sports courts
- Natural Areas

Figure 2: New Features or Facilities Desired in Monroe's Parks



Events and Programs

Monroe Programs

The City will support programs and events by serving as:

- Concessionaire Contract Manager
- Partner
- Facilitator/Recruiter
- Promoter



CONCESSIONAIRE
MANAGEMENT



LOCAL EVENTS AND
ACTIVITIES
(PARTNERSHIP)



NATURE /
OUTDOOR
PROGRAMS
(FACILITATOR)



FITNESS ACTIVITIES
EVENTS, AND
COMPETITIONS
(FACILITATOR)

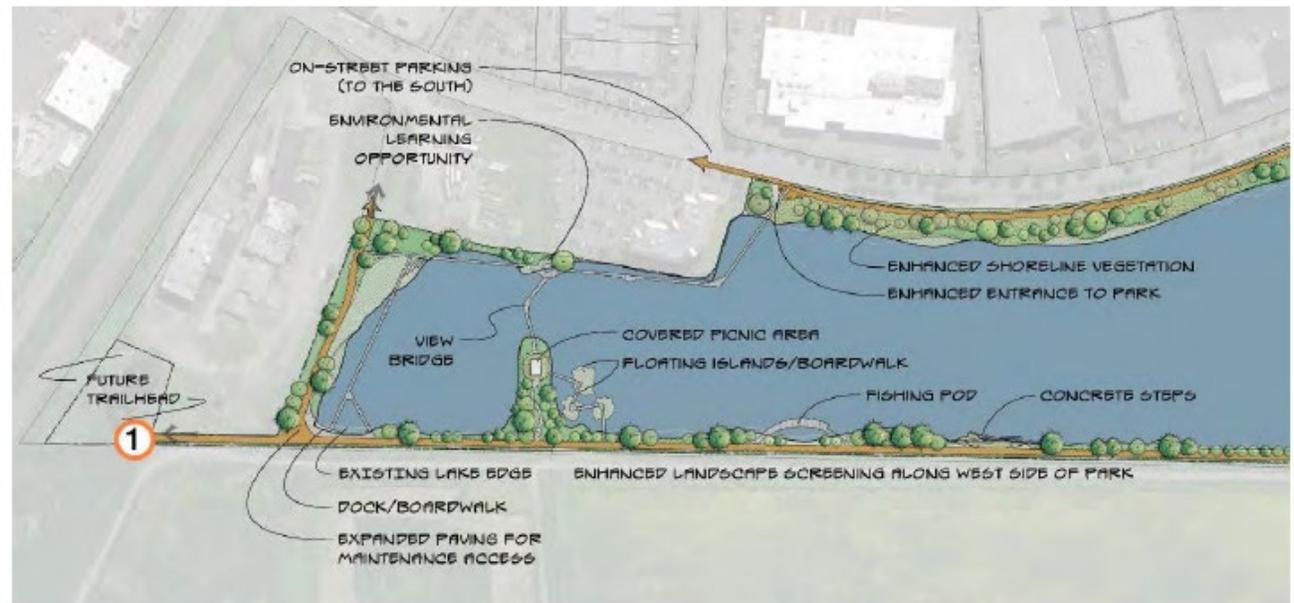


FACILITY RENTALS
AND
RESERVATIONS
(MONROE STAFF)



Site Development: Lake Tye

- Trailhead
 - Swimming
 - Kayak/canoe rentals
 - Food plaza
 - Event venue improvements
 - Connections to Fairfield Park
- Park

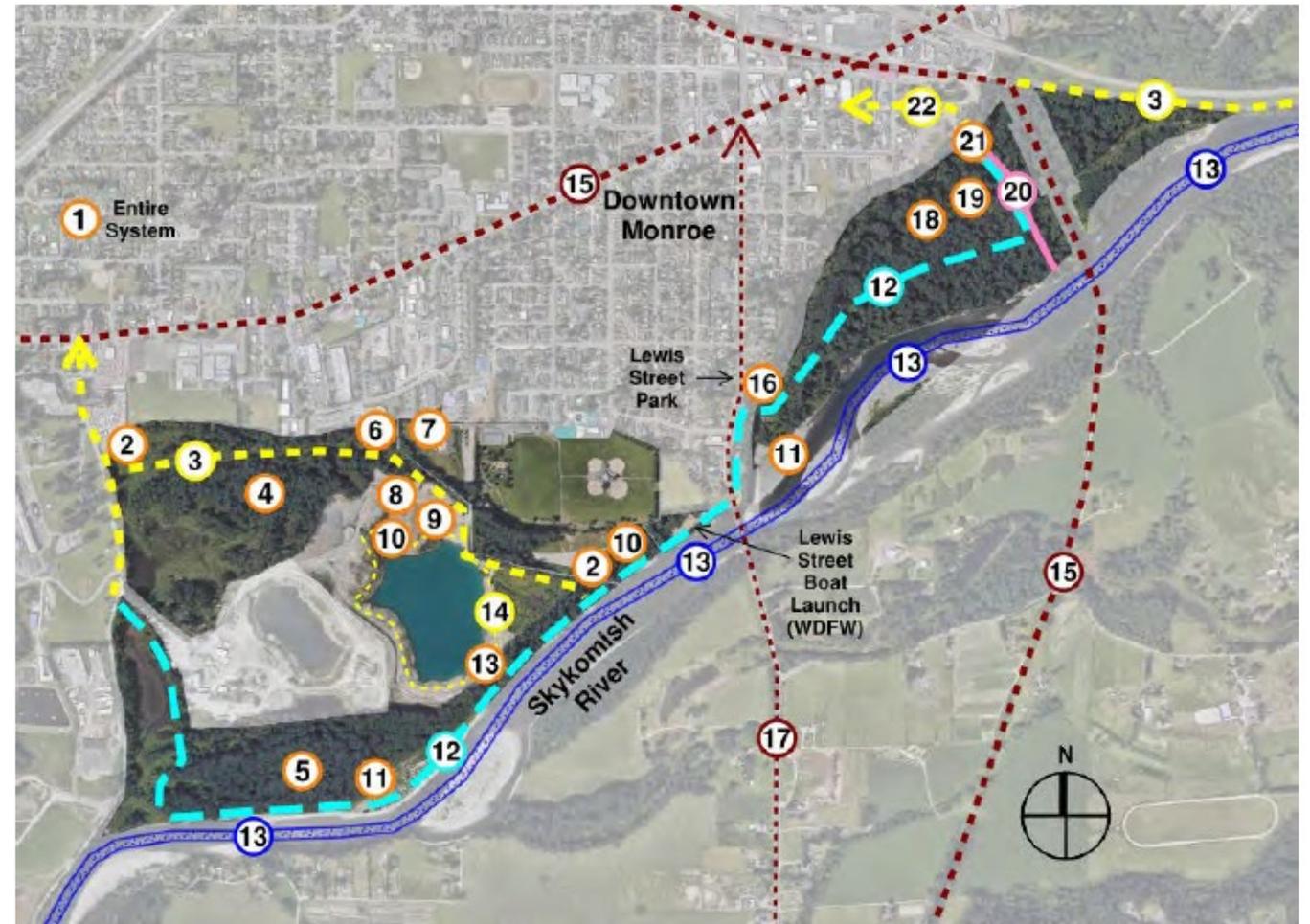


Site Development: Riverfront Parks



Site Development: Riverfront Parks

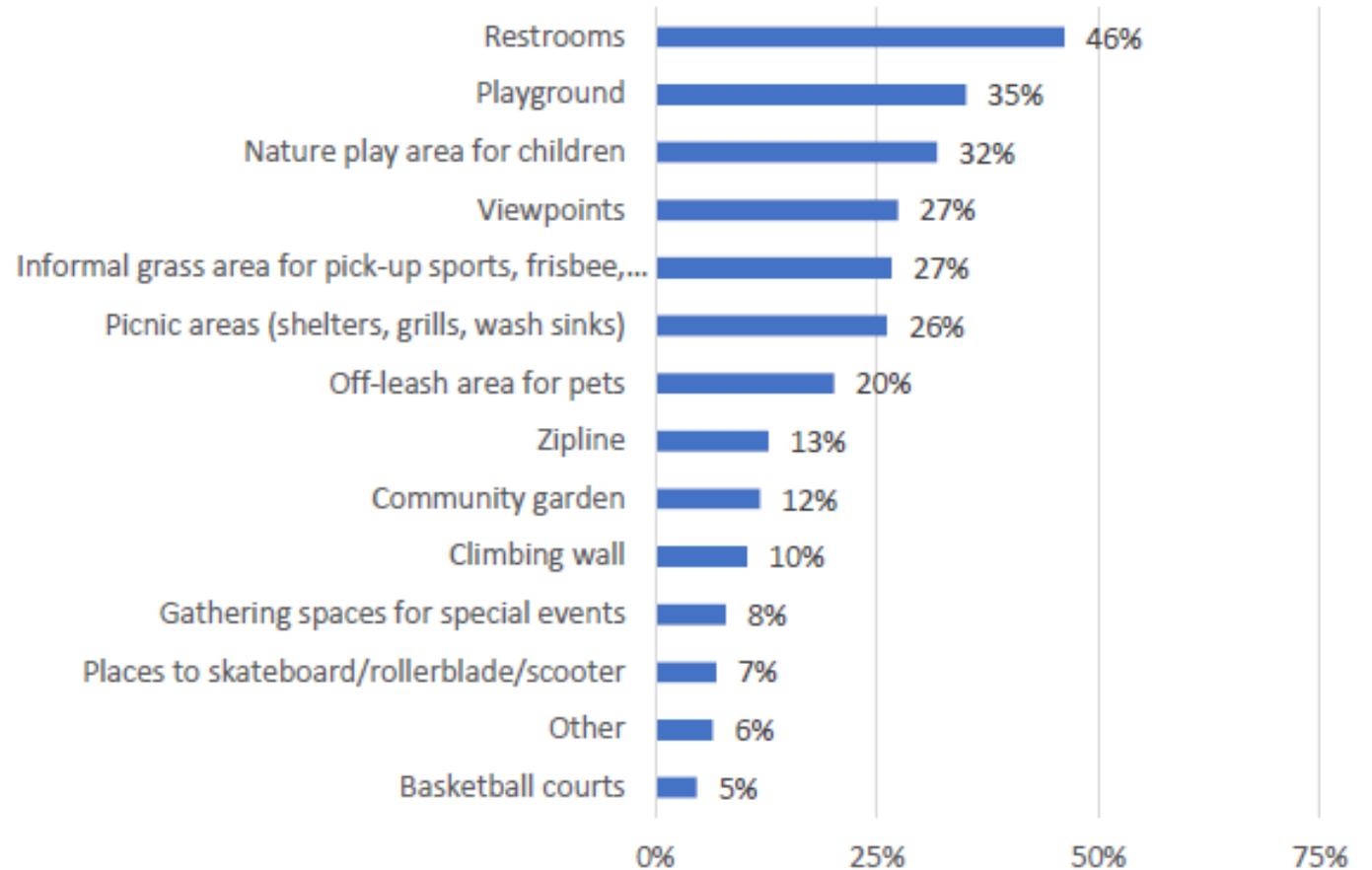
- Trails/wayfinding
- Water access
- Boat launch
- Camping
- Challenge features
- Nature interpretation
- Bike pump track / mountain biking



Site Development: North Hill Park



What features are most important to include in a new park in the North Hill area?



Site Development: North Kelsey

- Urban plaza
- Small multi-use event space
- Varied seating/table options
- Art/interpretive signage
- Adjacent or on-site food truck pads
- Potential fountain (lighted for night visibility)



Other Opportunities/Partnerships

- School District
- YMCA, Boys & Girls Club
- Chamber of Commerce
- County Parks
- Fair Park



Questions?