

# **MONROE LODGING TAX ADVISORY COMMITTEE MINUTES MARCH 8, 2017**

## **CALL TO ORDER AND ROLL CALL**

The March 8, 2017, Lodging Tax Advisory Committee meeting was called to order by Chairperson Geoffrey Thomas, Mayor, at 5:03 p.m., Council Chambers, City Hall.

Committee members present: Mayor Geoffrey Thomas, Mike Buse – Monroe Chamber of Commerce, Doug Hobbs – High Road Promotions/Evergreen Speedway.

Staff members present: Pamela Baker, Staff Liaison; Becky Hasart, Finance Director.

## **LTAC APPLICATION PRESENTATIONS**

The Lodging Tax Advisory Committee provided the opportunity to the Lodging Tax applicants to present their applications to the committee. There were three organizations present for their presentations. The three organizations were Mr. Gary Bee of Trout Unlimited, Ms. Lori Tossey of Sky Performing Arts, and Ms. Stephanie Idle and Ms. Dianne Forth of the Downtown Monroe Association.

Discussion ensued regarding scheduling the next LTAC meeting with the hoteliers, criteria for disqualification of applications, educational process for the next application period, the Lodging Tax R.C.W. and the changes associated with the R.C.W., the 2018 LTAC budget, and planning on a marketing and record keeping strategy for future applicants.

Chairperson Thomas directed staff to follow-up with questions for the applicants and the hoteliers and schedule a follow-up meeting for recommendations for council.

## **APPROVAL OF MINTUES**

The motion to approve the January 18, 2017 minutes was made by LTAC Member Hobbs and seconded by LTAC Member Buse. On vote, Motion carried 3-0.

## **ADJOURNMENT**

The motion to adjourn was made by LTAC Member Hobbs, and seconded by LTAC Member Buse. On vote, Motion carried 3-0.

The LTAC meeting was adjourned at 6:10 p.m.

  
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Chairperson, Geoffrey Thomas, Mayor

  
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Staff Liaison, Pam Baker